



7 Brew Coffee

First Location in Colorado

\$1,467,000 | 6.00% CAP

1433 Encanto Pl, Montrose, CO 81401

- Brand New 15-Year Absolute NNN Ground Lease w/ 10% Rent Increases Every 5 Years
- Subject Property Is Located on the Hard Corner of Townsend Ave & Encanto PI (34,100+ VPD)
- Affluent Area with the 3 and 5 Mile Radius Average HH Income over \$89,000
- **7 Brew Coffee Has the Highest AUV** of the Major Coffee QSR With an Average Revenue of \$2.4M
- Montrose, CO Is Known for Outdoor Activities like Hiking and Skiing and is roughly 40 Miles to Telluride, CO



7 Brew is so much more than just a coffee stand. It's the concept of cultivating kindness and joy with every drink — through their service, speed, quality, energy and atmosphere. It's contagious and it's changing the drive-thru coffee industry.



INVESTMENT OVERVIEW

7 BREW COFFEE MONTROSE, CO



CONTACT FOR DETAILS

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CO Broker of Record: Dalton Barnes

License #: 100092604

\$1,467,000

6.00% CAP

NOI

\$88,000

Building Area

±510 SF

Land Area

±0.64 AC

Year Built

2023

Lease Type

Ground Lease

Occupancy

100%

- Projected Rent Commencement: Upon Closing
- Brand New 15-Year Absolute NNN Ground Lease w/ 10% Rent Increases Every 5 Years in Primary Term and (5), 5-Year Options
- Subject Property Is Located on the Hard Corner of Townsend Ave & Encanto Pl (34,100+ VPD)
- Plack Canyon of the Gunnison National Park is an American national park located in western Colorado, about 9 miles from Montrose. The park is marked by 2,700-foot cliffs that plunge to the Gunnison River and hiking trails that wind along the canyon rim. An annual average of about 190,000 tourists visited the park in the period from 2007 to 2016.
- This Location is the first 7 Brew store in Colorado. 7 Brew Started in 2017 and Has Grown to over 190 locations nationwide
- Unlike Most Coffee Chains, 7 Brew's Unique Business Model Centers Solely on Drive-thru Business, with no interior sit-down space in their compact 500-square-foot stands. 7 Brew has an average unit volume of \$2.4 million.
- Montrose County is known for Outdoor Activities including: hiking, biking, rafting, jeeping, climbing, museums, downhill skiing, shopping, and more. Montrose is only 40 miles from Telluride and 50 miles from Grand Junction.

This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.



TENANT OVERVIEW

7 BREW COFFEE MONTROSE, CO

7 Brew Coffee

Lessee: 7CREW ENTERPRISES, LLC
Guarantor: 7CREW ENTERPRISES, LLC

AVERAGE UNIT

\$2.4 M

LOCATIONS
190+



7brew.com

7 Brew was born from a desire to change drive-thru coffee into a fun, mind-blowing experience for everyone. The dream came alive with their first "stand" in Rogers, AR in 2017 and their 7 original coffees.

Today, they serve a wide array of **specialty coffees**, smoothies, chillers, teas, and exclusive 7 Energy, a premium energy drink that can be infused with over **20,000 flavor** combinations. 7 Brew cultivates kindness and joy with every drink – through their **service**, **speed**, quality, energy and atmosphere.

7-Brew is a **drive-through coffee** concept that offers no interior seating. Customers typically order from their vehicles – face to face with the order taker. Some locations with high pedestrian traffic areas have walk-up windows. The product is **amazing and customizable**, but the real **attraction** to this brand is the way these units are operated, and the people working there.



IN THE NEWS

7 BREW COFFEE MONTROSE, CO

Blackstone Announces Growth Investment in 7 Brew

FEBRUARY 14, 2024 (BLACKSTONE)

Blackstone (NYSE:BX) today announced that Blackstone Growth and affiliated funds (collectively "Blackstone") have made a growth equity investment in 7 Brew Coffee, the next generation drive-thru beverage business. Blackstone's investment seeks to help enable 7 Brew to accelerate its already-rapid expansion across the U.S., in collaboration with its premier franchise partners.

Since 7 Brew began operating its first coffee "stand" in Rogers, Arkansas in 2017, the company has been **committed to serving custom drinks** (more than 20,000 different combinations) while cultivating **kindness and joy** with every drink. Today, 7 Brew is a leading franchisor recognized as QSR Magazine's "Breakout Brand of 2023."

John Davidson, CEO of 7 Brew, said, "We are on a strong growth trajectory thanks to our outstanding team, the Brew Crew, and are so excited to have found in Blackstone a true partner who understands our culture and whose global reach and incredible resources will enable us to reach this next stage of growth. Blackstone brings everything we are looking for to help serve our customers and support our franchisees – industry and market knowledge, franchisee relationships, data science, operations and real estate expertise."

Todd Hirsch and Katie Storer of Blackstone said, "7 Brew's impressive growth to date is a testament to its strong team and franchisee partnerships. We are excited to partner with this business that is redefining the out-of-home coffee experience, by marrying a personal, human-centric customer service experience with premium products and exceptional efficiency."

Brian Cornyn of Blackstone said, "This investment illustrates Blackstone's thematic focus on investing in **strong franchise businesses** alongside highly skilled operators. We are proud to bring Blackstone's experience and global resources to fuel 7 Brew's next stage of growth."



Emerging Franchise 7 Brew Wants to Change the Drive-thru Coffee Experience

LAURA MICHAELS, FEBRUARY 14, 2023 (FRANCHISE TIMES)

Larry Wilson summed up how 7 Brew stands out from its giant coffee company competitors this way: "It's Chick-fil-A marrying Starbucks and having a child."

"It's the kindness of Chick-fil-A and ordering and **delivering directly** to the vehicle. We're physically bringing the coffee to you," he continued. That service and what he said is **tangible positive energy**, coupled with an almost **singular focus** on beverages (the only food items are muffin tops), sold him on the model in a big way.

We believe the drive-thru category is ripe for reinvention and rapid growth and we're well positioned to disrupt and lead," Liautaud said in a statement at the time.

Wilson, also the founder of healthy fast-casual franchise CoreLife Eatery, and business partner Brandon Sebald plan to develop **212 locations** of the drive-thru coffee concept under their Brew Crew LLC. The franchisees have **11 stores** open in Arkansas, Missouri, Kentucky and Tennessee, and Sebald said they're opening a new unit every two weeks on average, with the expectation of **26 total** this year.

"I knew from day one as a customer it was special," said Sebald, who lives in Fayetteville, Arkansas, where 7 Brew is based. "Then I got behind the curtain. You see the **positive energy**, which is hard to find today, that positive customer experience. The minute I stepped into a stand, I called Larry and said, you've gotta get in on this."

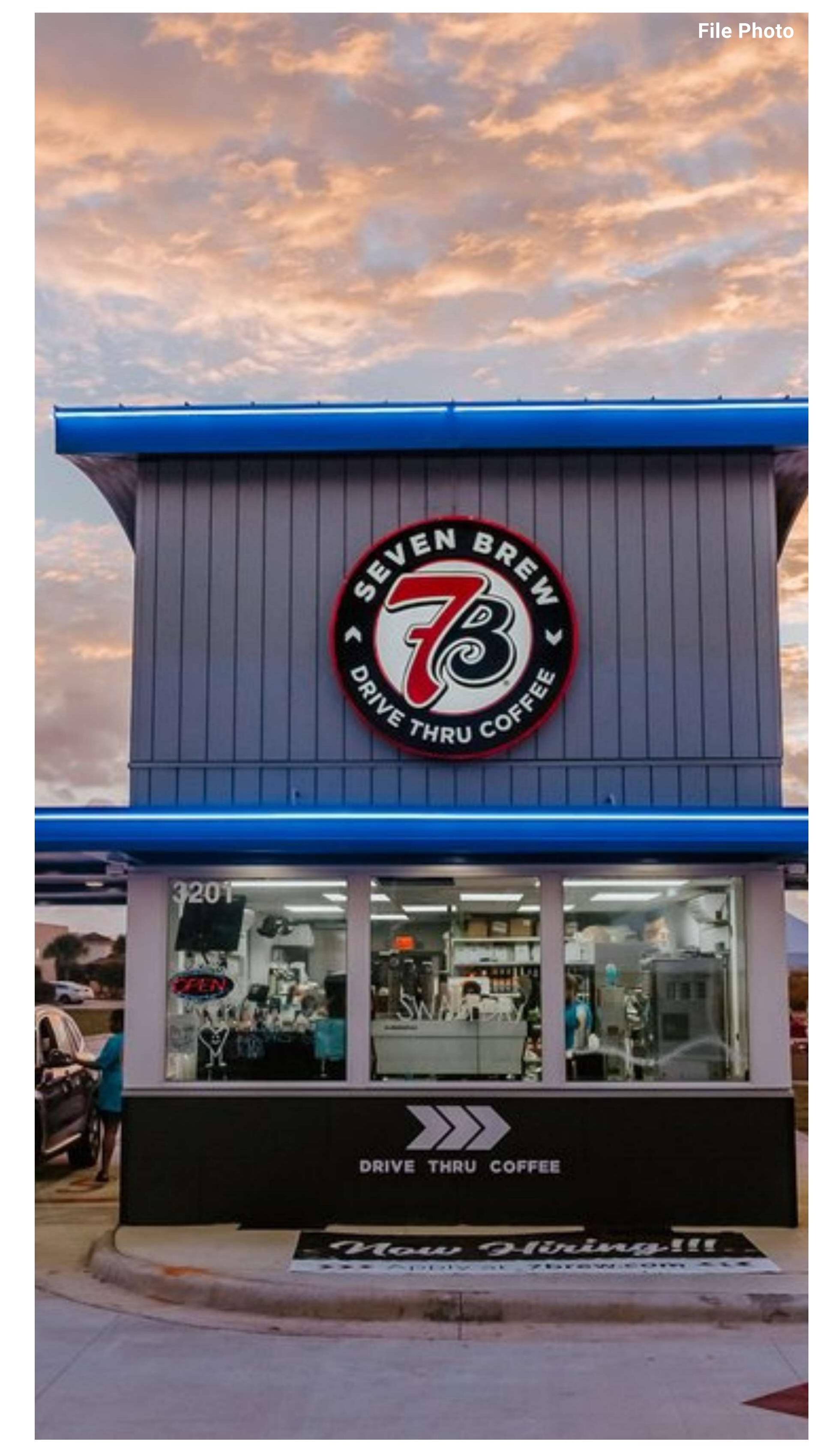


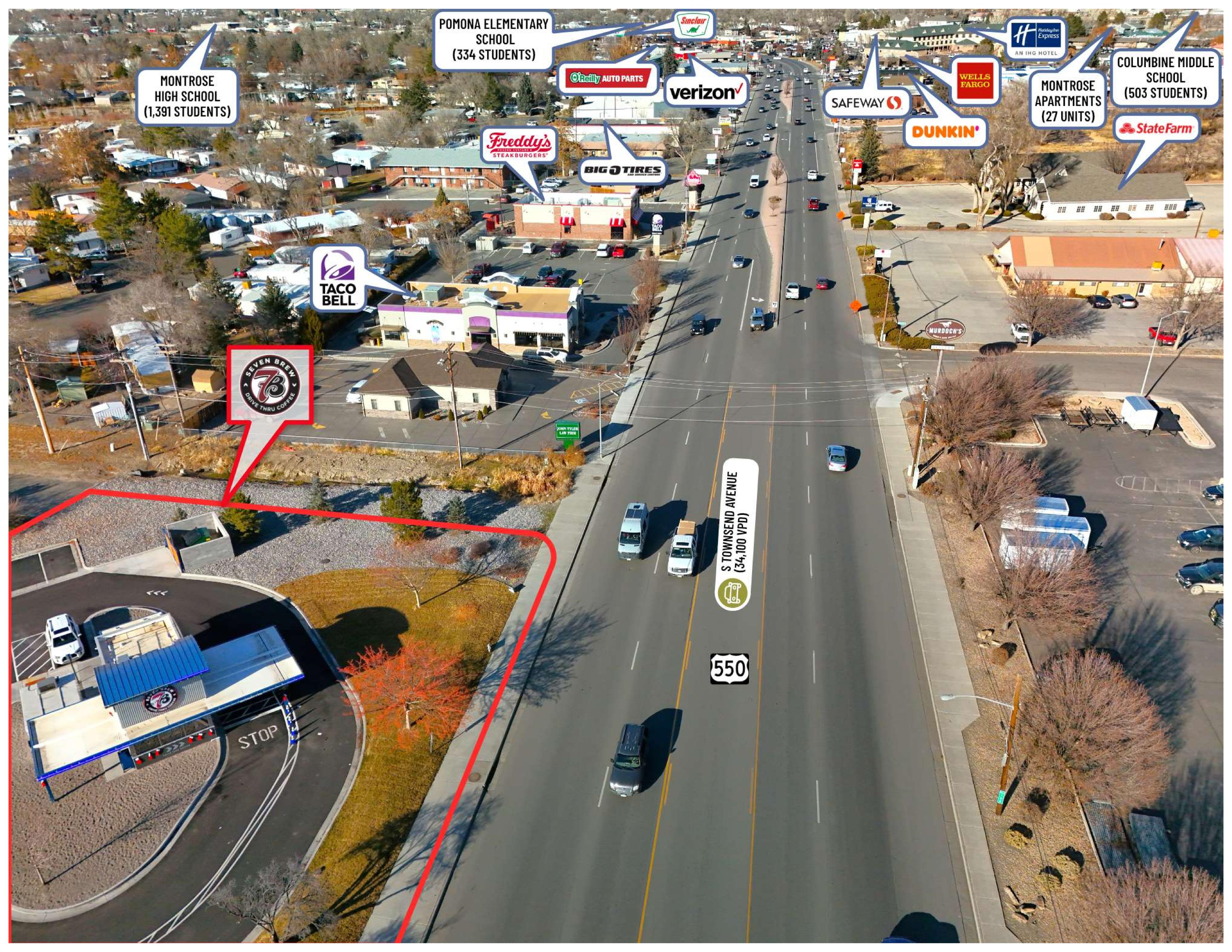
LEASE OVERVIEW

7 BREW COFFEE MONTROSE, CO

| Initial Lease Term | 15-Years, Plus (5), 5-Year Options to Renew |
|----------------------------|---|
| Rent Commencement | Upon Closing |
| Estimated Lease Expiration | 15-Years after Rent Commencement |
| Lease Type | Ground Lease |
| Rent Increases | 10% every 5-Years in Primary Term and Options |
| Annual Rent YRS 1-5 | \$88,000.00 |
| Annual Rent YRS 6-10 | \$96,800.00 |
| Annual Rent YRS 11-15 | \$106,480.00 |
| Option 1 | \$117,128.00 |
| Option 2 | \$128,840.80 |
| Option 3 | \$141,724.88 |
| Option 4 | \$155,897.37 |
| Option 5 | \$171,487.10 |

This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.







SITE OVERVIEW

7 BREW COFFEE MONTROSE, CO

Year Built 2023

Building Area ±510 SF

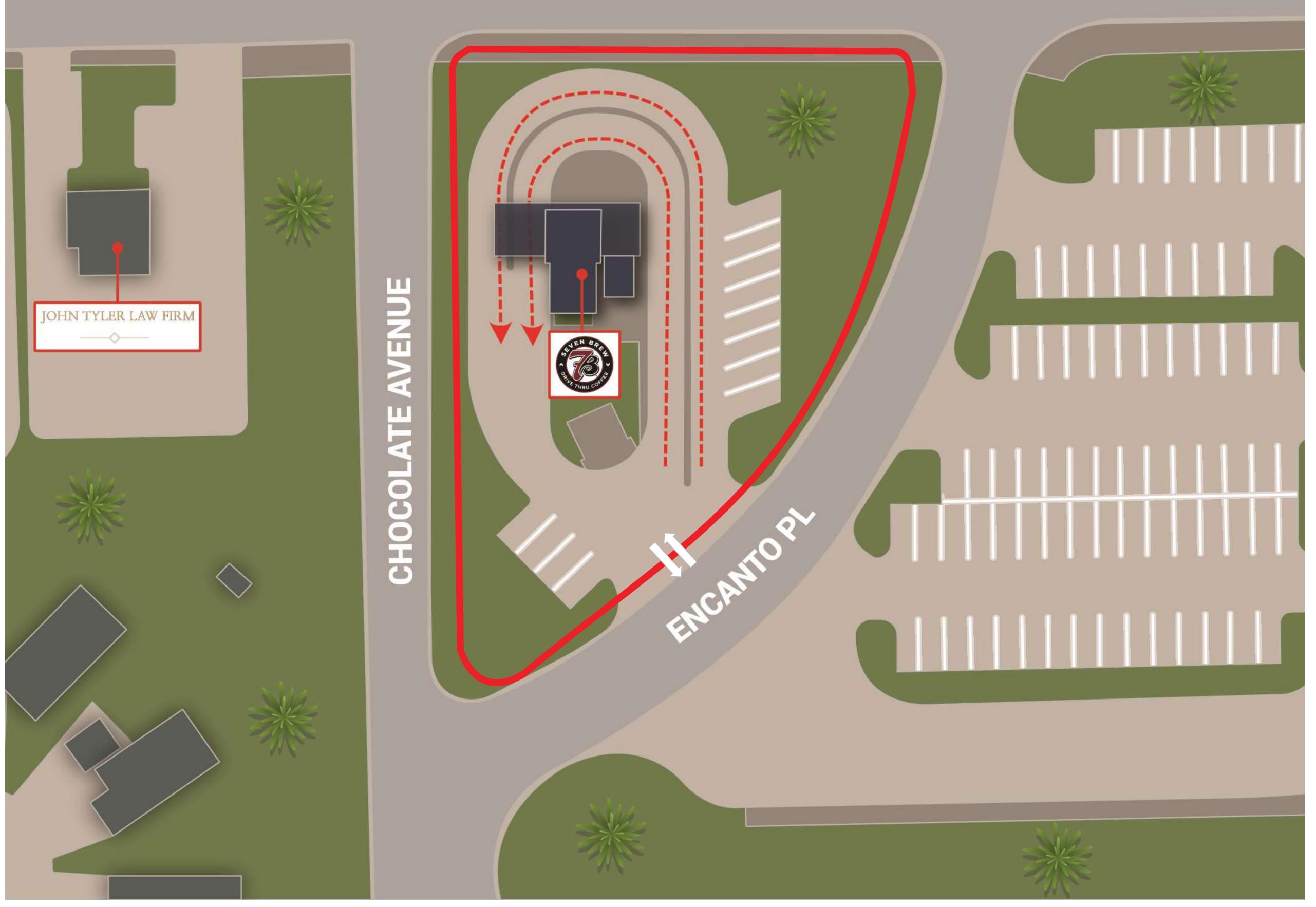
Land Area ±0.64 AC

NEIGHBORING RETAILERS

- Walmart Supercenter
- O'Reilly Auto Parts
- Dollar General
- Gold's Gym
- Bigs 5 Sporting Goods
- Safeway
- The Home Depot
- Dollar Tree
- Ace Hardware
- Office Depot



S TOWNSEND AVENUE

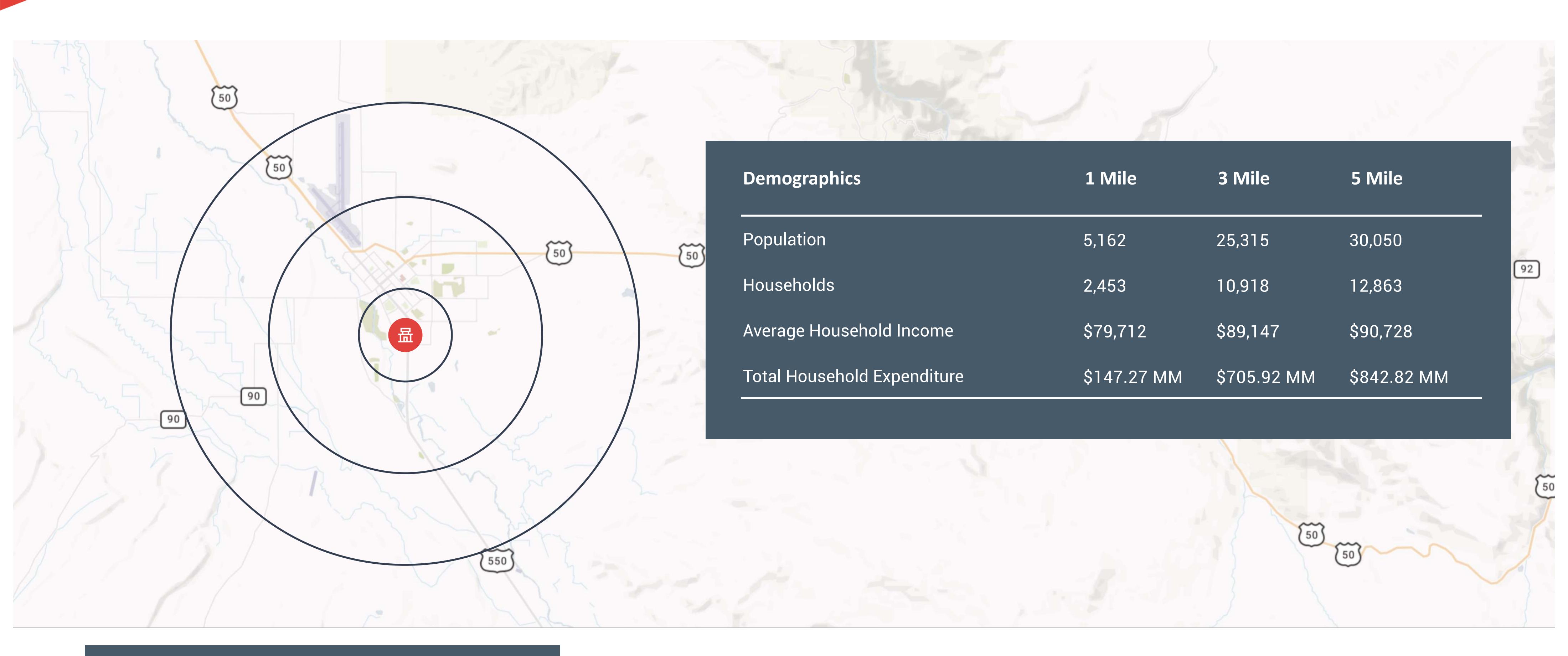


*Not Actual Site Plan



LOCATION OVERVIEW

7 BREW COFFEE MONTROSE, CO



ECONOMIC DRIVERS (NUMBER OF EMPLOYEES)

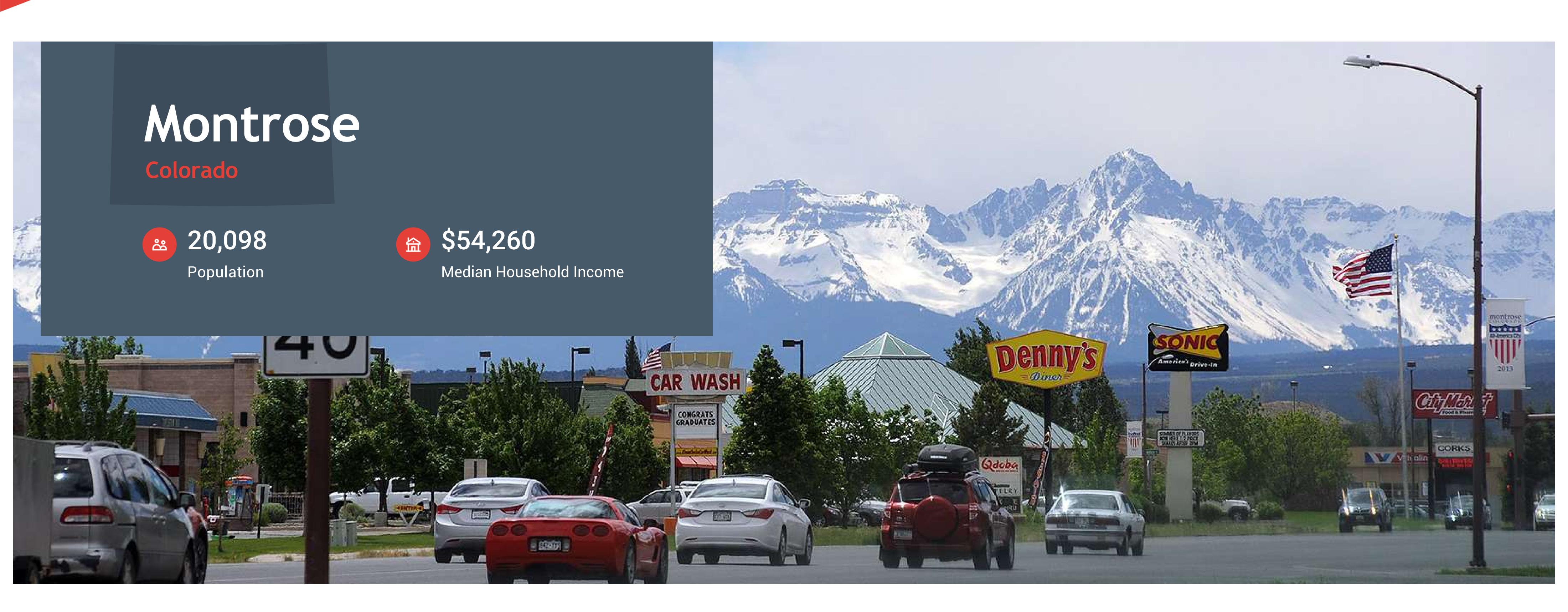
- 1. Montrose County School District (1,088)
- 2. Montrose Regional Health (755)
- 3. Montrose County (374)
- 4. City Market (320)
- 5. Wal-Mart Supercenter (2020) (310)
- 6. Volunteers of America (284)

- 7. City of Montrose (270)
- 8. Montrose Forest Products (140 contracted) (230)
- 9. Center for Mental Health (2020) (200)
- 10.Cedar Point Health (185)
- 11.Community Options, Inc. (180)
- 12. Home Depot (180)

- 13. Delta-Montrose Electrical Assoc. / Elevate (120)
- **14.**Touch of Care (120)
- 15. Mayfly Outdoors (110)

LOCATION OVERVIEW

7 BREW COFFEE MONTROSE, CO



The county seat of Montrose County.

MONROSE, CO

40 Miles Away

TELLURIDE

The beautiful Western Colorado community of Montrose sits at an elevation of 5,794 feet and is nestled within easy reach of a remarkably vast selection of vacation experiences, creating the slogan "Stay here.

Play everywhere." Montrose is located 296 miles from Denver and 220 miles from Colorado Springs.

Montrose is located 296 miles from Denver and 220 miles from Colorado Springs.

With the plummeting depths of the Black Canyon National Park just to the east, the towering and majestic San Juan Mountains to the south, the expansive Uncompange Plateau to the west, and lake-bejeweled Grand Mesa to the north, and an expansive water sport park right in the middle of town, Montrose is

surrounded by an endless variety of prospects for exploration and adventure. Montrose has plenty to offer for its community and visitors and is continuing to see a growth in its population. Montrose located along Route 50 is just south of Grand Junction, and off the 1-70, situated just north of the New Mexico border. The Montrose Center is home to two tenants: Dollar General and Gold's Gym. Centrally located, these two tenants are some of the only few nationally known retailers in the County as the region tries to preserve its "old" town community feel. From its founding, the town became an important regional shipping center as the Denver & Rio Grande railroad went through the town. With the completion of the Gunnison Tunnel in 1909, which brought irrigation water to the valley, Montrose became an agricultural hub. Today, Montrose is an economic, labor, and transportation way point for the surrounding recreation industry. Montrose has all the amenities you need with great views and easy access to the outdoors. From young professionals to people with families and even retirees, Montrose is gaining popularity and is being discovered by many as a great place to live. Montrose is an excellent town on the western slope located just a short drive from some of the most amazing natural wonders the Southwest has to offer. Montrose is also a great place to raise a family. For higher education, there is Colorado Mesa University, with an annual enrollment of nearly 11,000. Montrose Regional Airport (MTJ) is the fastest growing airport in Colorado, with the best hub service outside Denver International Airport (DIA). These hubs are diverse, with new major cities added each year.

IN THE NEWS

7 BREW COFFEE MONTROSE, CO

Summer means more tourism to West Slope, Montrose

JUSTIN CRIADO, JUNE 28, 2023 (MONTROSE BUSINESS TIMES)

When it comes to being a popular Western Slope summer destination, Montrose is officially on the map and welcoming more and more visitors each year, city director of communication and tourism Lisa L. Kuczmarski explained.

The ongoing, \$37 million airport expansion project, which will nearly double the current 40,000-square-foot terminal, is expected to be completed this year.

"Montrose, because of our location and the airport here, we see tourism year-round. It's a healthy stream," she said, adding that visitation has been "increasing year over year" recently.

Summer bookings are up **5 percent** as well, Colorado Flights Alliance (CFA) CEO Matt Skinner explained.

"We're very excited about the airport improvements. Really, it's catching up with a lot of the demand that's already there and **rightsizing the airport** for it," he said. "We're looking forward to what's going to be one of the coolest airports in the Rocky Mountain West."

Montrose Regional Airport's daily summer schedule features flights to and from Denver via Southwest and United, Dallas (American Airlines), and Houston and Chicago (United). CFA tracks airline numbers for the Telluride destination, which includes Montrose airport traffic. During the summer, marquee events like June's Telluride Bluegrass Festival (12,000 daily attendance capacity) and Telluride Blues & Brews Festival in September (9,000) are popular times for flights. Such gatherings, which typically sell out well in advance, result in a gush of visitors throughout the region.

So this summer is shaping up to be a strong one in more ways than one, as the area is also set to host the annual Fourth of July festivities, Montrose County Fair and Rodeo July **21-29, FUNC** (Fun On The Uncompangee) Fest Aug. 12-13, and numerous concerts and allages events over the next few months.



What are all those new buildings by the Colorado Springs Airport? Peak Innovation Park continues upward growth trend

NOVEMBER 8, 2023 (COLORADO SPRINGS)

As Colorado Springs and its airport grows, so too does Peak Innovation Park (Peak), an inspired new business park that is developing at the Colorado Springs Airport in the southeast part of our city. Right now, you can start to see new buildings going up around the entrance to the airport, highlighted by a new 104,000-square foot facility that Frito-Lay plans to use as a distribution center.

Plans are in place to add retail centers and restaurants to **serve Peak's tenants** and employees, addressing an underserved market. Peak is investing in infrastructure, including trails, disc-golf courses, and **potentially** a small outdoor amphitheater. The first of **two hotels**—a Residence Inn—started construction already, with **hopes for the second hotel** property shortly thereafter.

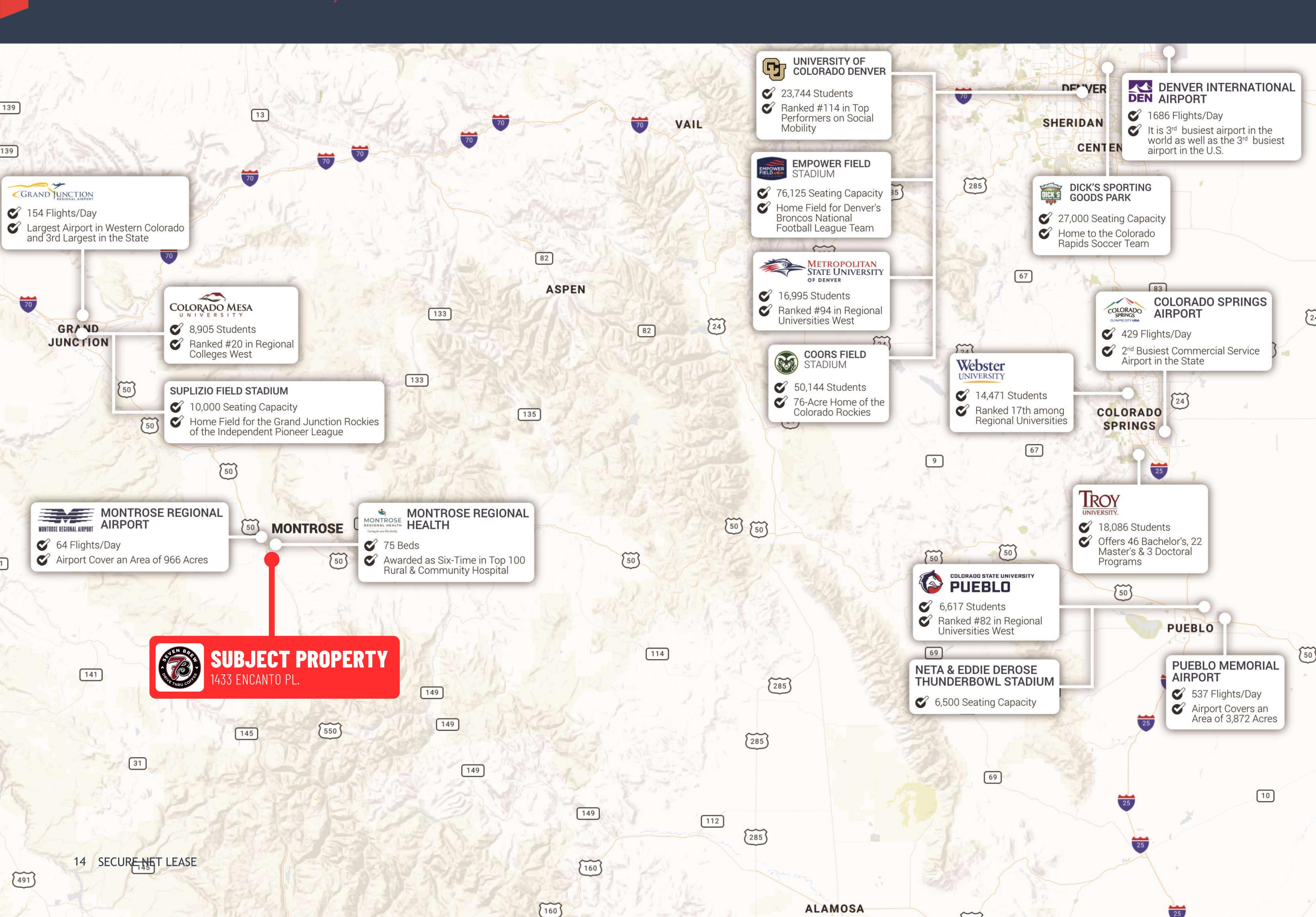
This is just the beginning of growth in the 1,600-acre master-planned business park. It is estimated that in by 2025 Peak will generate \$1.8 billion in total economic impact to the community. That's equivalent to nearly 5% of the region's total economic output and anchored by the existing Aerospace campus, Amazon facilities and Northrop Grumman.

The Frito-Lay distribution center, located south of the military's rapid deployment terminal, brings necessary infrastructure upgrades like roads and utilities. This opens the eastern portions of Peak Innovation Park for further development. The distribution center marks Peak's first new construction in 2023 and signals further development, with five other projects in either lease negotiations or discussion stages.



METRO AREA

7 BREW COFFEE MONTROSE, CO





CALL FOR ADDITIONAL INFORMATION

Dallas

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Suite 200 Dallas, TX 75231

(214) 522-7200

Los Angeles

Office

123 Nevada Street El Segundo, CA 90245

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