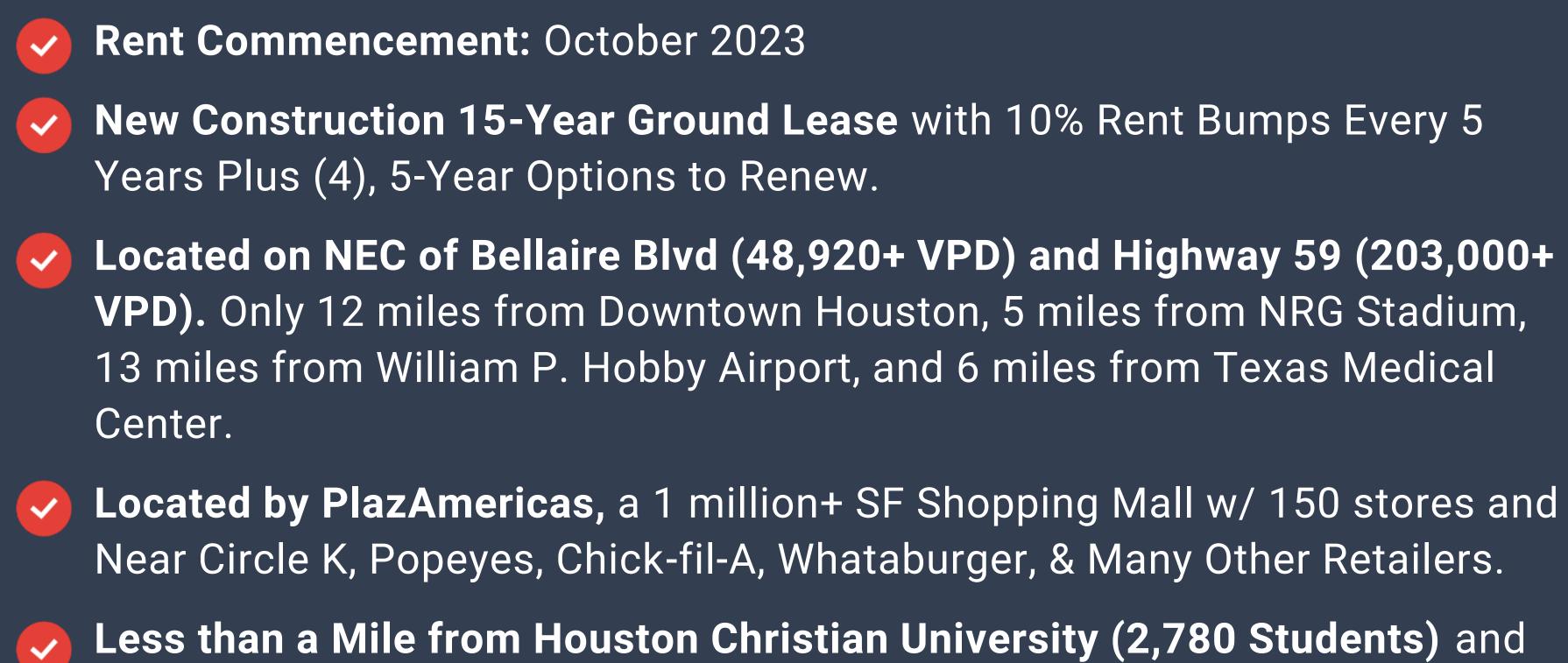


# Dutch Bros

## \$1,596,153 5.20% CAP 7128 Bellaire Blvd, Houston, TX 77074



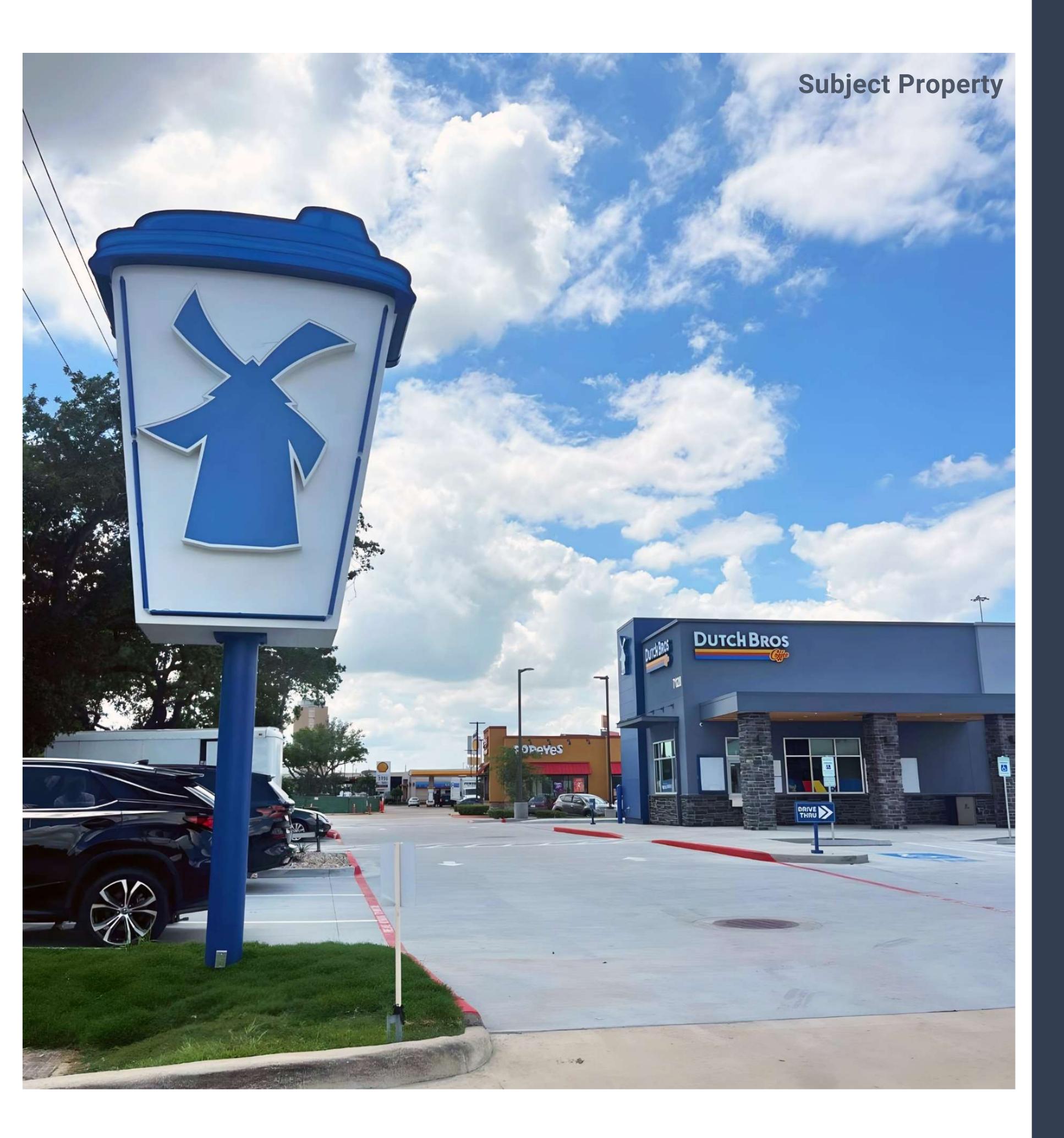
Less than a Mile from Houston Christian University (2,780 Students) and Memorial Hermann Southwest Hospital, a 543-Bed Facility Named Among the Nation's Top 100 Hospitals.

Founded in 1992, Dutch Bros is a high-growth operator and franchisor of drive-thru shops. In 2022, Dutch Bro's revenues grew
48.4% to \$739.0 million as compared to \$497.9 million in 2021.
Additionally, 133 new shops opened in 2022.

2



### **INVESTMENT OVERVIEW DUTCH BROS** HOUSTON, TX



#### **CONTACT FOR DETAILS**

#### James Anderson

Vice President (214) 935-1446 janderson@securenetlease.com

#### **Bob Moorhead**

Managing Partner (214) 522-7210 bob@securenetlease.com

## \$1,596,153 5.20% CAP

N(

\$83,

Building

±935

Land

 $\pm 0.53$ 

Year

202

Lease

Ground

Occupa

100

This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.

	Rent Commencement: October		
000	<b>New Construction 15-Year Grou</b> Bumps Every 5 Years Plus (4), 5		
g Area	Subject Property is Located (48,920+ VPD) and Highway		
5 SF	only 12 miles from Downtown H Stadium, 13 miles from William from Texas Medical Center.		
Area	Located Across the Street fron SF shopping mall featuring ove		
3 AC	variety of retailers, restaurant nearby national tenants inclu Queen, Wells Fargo, Chick-fil- many more.		
Built	Less than a Mile from Houston		
23	has over 2,780 students enrolled Southwest Hospital, a 543-bed f among the nation's Top 100 Ho Analytics.		
Туре	The Houston-Sugar Land-Bayto		
Lease	<b>Area (MSA),</b> known as Greater I the United States with a populat 2022. The area is one of the lead		
bancy	industry, for building oilfield equ center of biomedical research, a technology.		
0%	<b>Dutch Bros 2022 Financials:</b> To \$739.0 million as compared to \$ stores increased by 133. 2023 of revenues to \$1B & the opening of		

#### 2023

ound Lease with 10% Rent 5-Year Options to Renew.

#### n the NEC of Bellaire Blvd

9 (203,000+ VPD). Site is also Houston, 5 miles from NRG n P. Hobby Airport, and 6 miles

#### **n PlazAmericas,** a 1 million+

150 stores with a diverse , and entertainment. Other e Circle K, Popeyes, Dairy , Whataburger, Walgreens, and

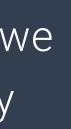
#### Christian University, which

ed, and Memorial Hermann facility that was named ospitals by Truven Health

#### own Metropolitan Statistical

Houston, is the 5th largest in ation of over 7.34 million as of ading centers of the energy uipment, and is a major aeronautics, and high-

otal revenue grew 48.4% to \$497.9 million in 2021. New outlooks is to increase of at least 150 new stores.





#### **TENANT OVERVIEW DUTCH BROS** HOUSTON, TX

REVENUE \$739 M

STOCK TICKER BROS

LOCATIONS 838+



dutchbros.com

## Dutch Bros

Lessee: BB Holdings TX, LLC **Guarantor:** Boersma Bros. LLC

western United States.

The company was founded on February 12, 1992 by Dane and Travis Boersma, brothers of Dutch descent, in Grants Pass, Oregon. It originally sold coffee from pushcarts around town, and now operates over 730 locations across 12 states with the majority being drive-thrus and a few walk ins. The coffee chain serves a variety of coffees, caffeinated beverages, and other drinks including tea, energy drinks, smoothies, hot cocoa, soda, and lemonade including a "not-so-secret menu". The company's mission statement centers on three core values: quality, speed, and service.

The company was on the Forbes Small Giants: America's Best Small Companies list in 2017. The company opened **98 shops** in 2021, **133 shops** in 2022, and plans to open at least 150 more by then end of 2023. It was the country's largest privately held drive-thru coffee company before going public on September 15, 2021.



### Dutch Bros Coffee is headquartered in Grants Pass, Oregon, with company-owned and franchise locations expanding throughout the





### **IN THE NEWS**

#### **DUTCH BROS** HOUSTON, TX

## Dutch Bros Builds with Unrelenting, Yet Measured Growth Plan

BEN COLEY, JANUARY 12, 2023 (QSR MAGAZINE)

Dutch Bros' massive growth in the past few years reminds CEO Joth Ricci of a quote from famed author and consultant Jim Collins, who once wrote, "Disciplined people who engage in disciplined thought and who take disciplined action—operating with freedom within a framework of responsibilities—this is the cornerstone of a culture that creates greatness."

The operative word in that excerpt is "people." Diligence from operators, development leaders, real estate team members, and others allowed Dutch Bros to open a record-breaking **133 stores** in **2022,** Ricci says.

Those efforts place the coffee brand at 671 locations. This year, the company is shooting for 150 openings, which would push it well past an original fiveyear goal of 800 shops by 2023. Additionally, Dutch Bros is expected to earn \$1 billion in revenue on a trailing 12-month basis by late 2023 or early 2024 and surpass 1,000 stores by 2025. In the next decade, it wants to eclipse 4,000 units.

are Starbucks and Dunkin'.

"Our real estate model is really plugged into a people development model," Ricci says. "As long as we have people ready and able to operate and execute, we'll continue to do the development that we've done to grow into it. At the moment that we feel like that slows down or we don't have enough people ready to operate, then we'll pull back on the real estate side to give the people side time to catch up."

Slowing down just isn't in Dutch Bros' present vocabulary. The list of qualified operators keeps growing. Ricci was told a week ago **275 people** are in the pipeline and prepared to build out new trade areas. Keep in mind, almost all of Dutch Bros' **upcoming growth** is company-operated.

**EXPLORE ARTICLE** 

#### In terms of unit count, the only beverage **chains bigger** than Dutch Bros in the U.S.

MAY 10, 2023 (WORLD COFFEE PORTAL)



Joth Ricci. "Our new shops are highly efficient, mature quickly, and continue to demonstrate predictable and attractive margin profiles. The class of shops opened in 2019, **2020, and 2021** have already achieved our **30% contribution** margin target, and the class of 2022 is maturing in line with our margin expectations.

**EXPLORE ARTICLE** 

### Dutch Bros maintains outlet growth and sales momentum in the first quarter

#### The operator's 438 company-operated stores generated the lion's share of sales, with the coffee chain's 278 franchised locations contributing \$24.1m revenues.

However, the coffee chain still posted a first quarter net loss of \$9.4m, albeit lower than the **\$16.3m** loss for the same period in 2023.

Dutch Bros has continued to build on steady sales and outlet growth momentum achieved over the last 12 months. The Oregon-based drive-thru coffee chain posted 30% year-on-year revenue growth to \$197.3m for the quarter ended 31 March 2023. Dutch Bros opened new 45 stores during the period, 42 of which were company-operated, to reach 716 stores.

System-wide like-for-like sales also fell 2%, which Dutch Bros attributed to its 'fortressing strategy', which involves rapid expansion within a given locality to boost revenues and consumer brand awareness but can lead to a cannibalisation of sales at existing stores.

"We doubled down in our pursuit of more profitable growth and delivered strong **company-operated shop** margins. I'm proud of how our teams responded quickly and decisively to the economic climate, demonstrated by their focused effort on accelerating profitability as we grow our shop footprint," said Dutch Bros CEO,

### **LEASE OVERVIEW** — DUTCH BROS HOUSTON, TX

Initial Lease Term
Rent Commencement
Lease Expiration
Lease Type
Rent Increases
Annual Rent YRS 1-5
Annual Rent YRS 6-10
Annual Rent YRS 11-15
Option 1
Option 2
Option 3
Option 4

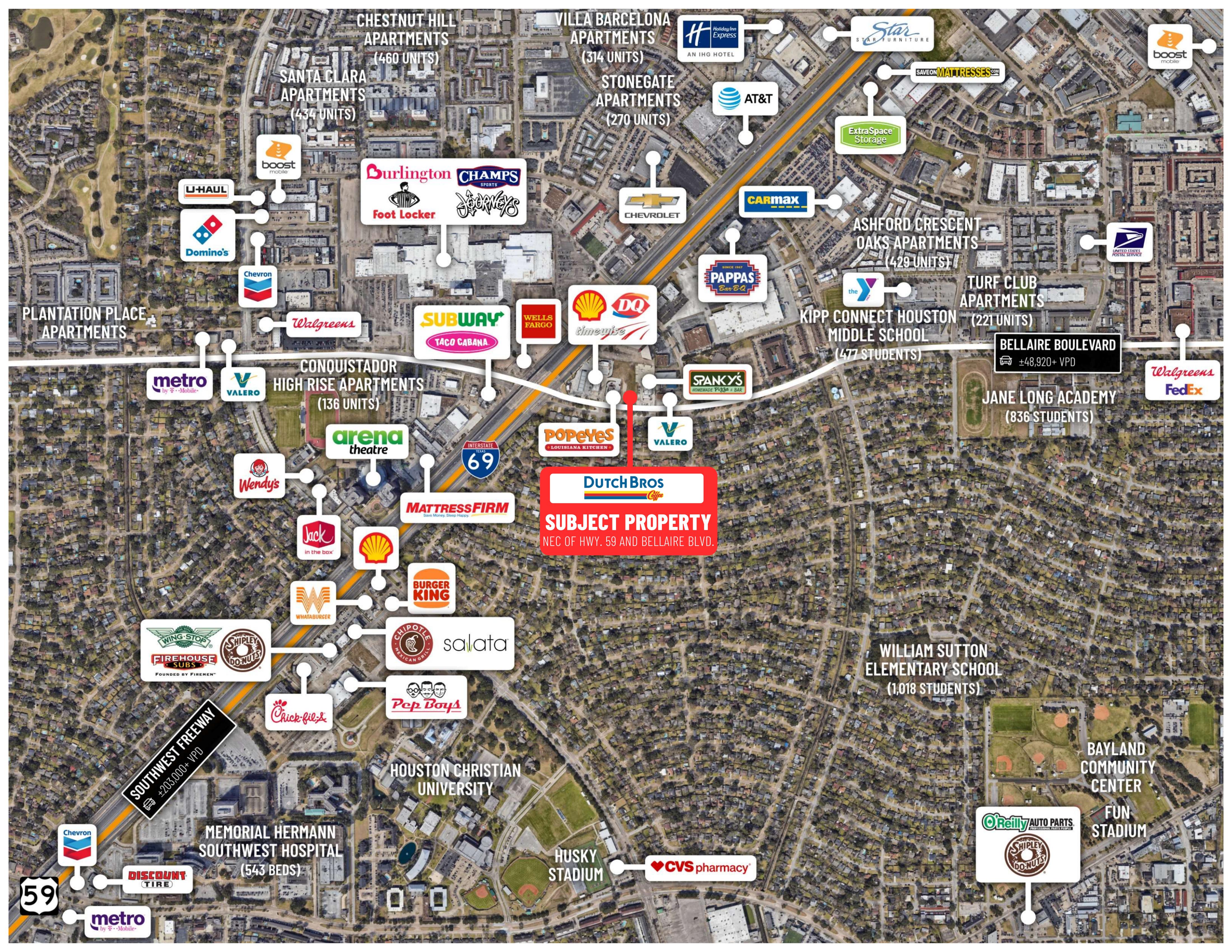
This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.

15-Years, Plus (4), 5-Year Options to Renew				
October 2023				
October 2038				
Ground Lease				
10% Every 5 Years, In Primary Term & Options				
\$83,000.00				
\$91,300.00				
\$100,430.00				
\$110,473.00				
\$121,520.30				
\$133,672.33				
\$147,039.56				









### **SITE OVERVIEW DUTCH BROS** HOUSTON, TX

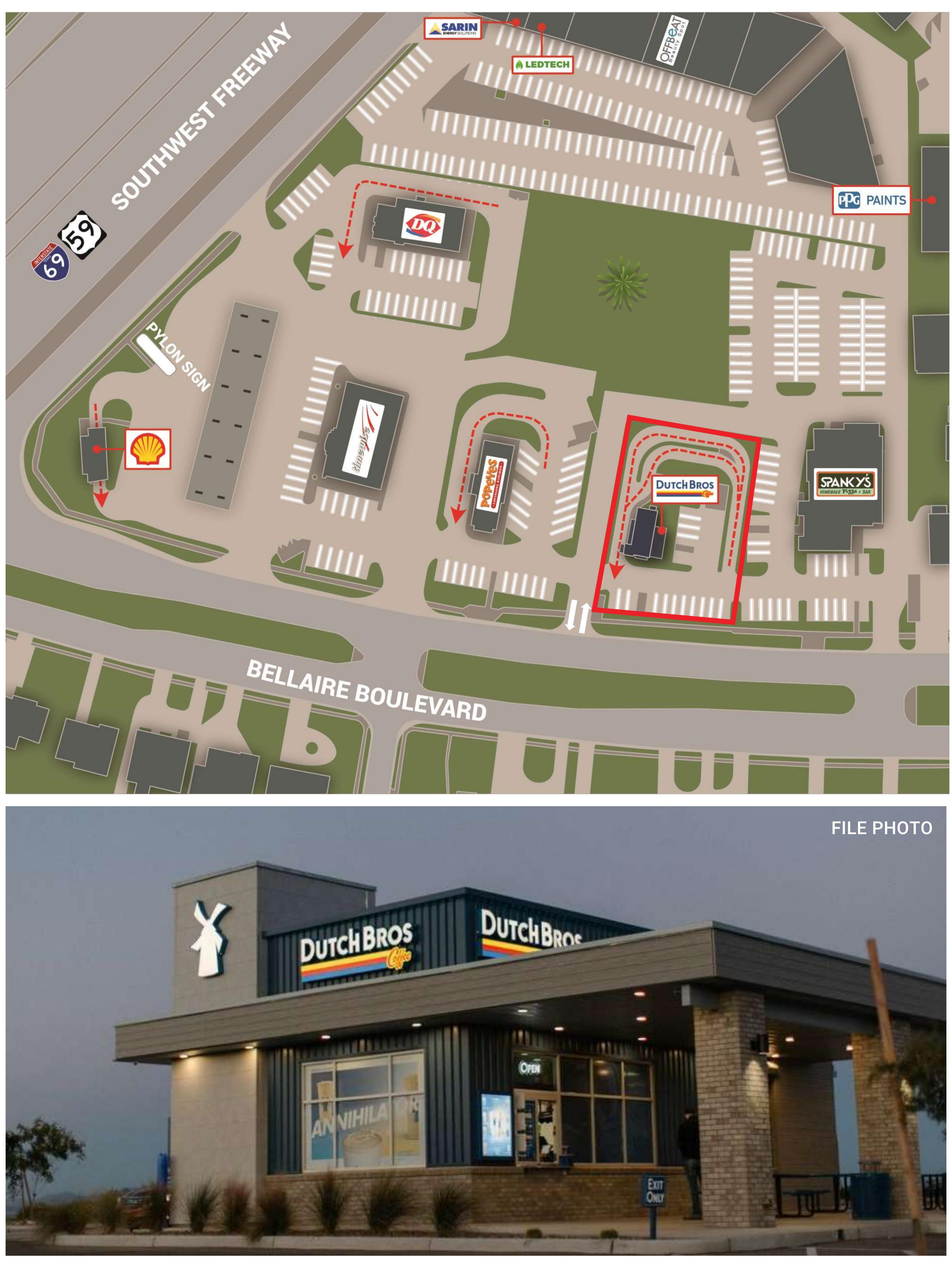
	Year Built	2023
lin	<b>Building Area</b>	±935 S
A	Land Area	±0.53

NEIGHBORING RETAILERS

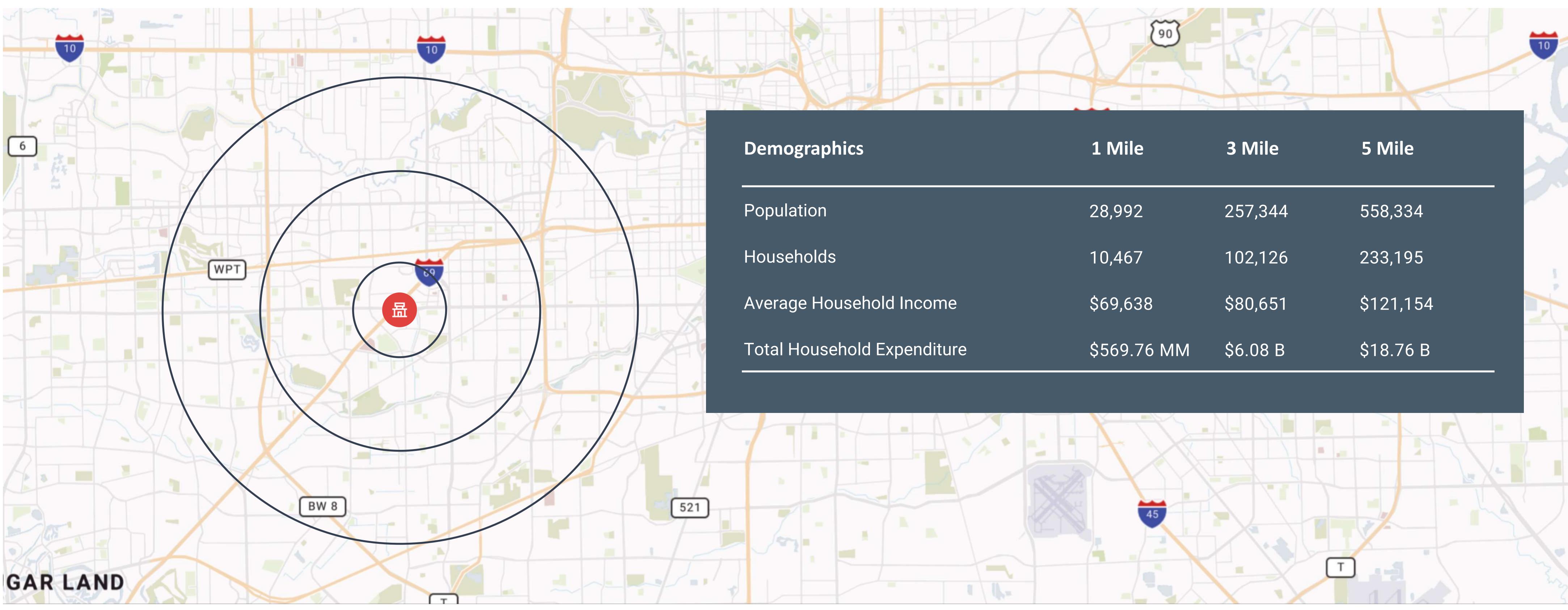
- Burlington
- Foot Locker
- Mattress Firm
- Dairy Queen
- Walgreens
- Jack in the Box
- Burger King
- O'Reilly Auto Parts
- Taco Cabana
- Chick-Fil-A

## SF

## AC



#### **LOCATION OVERVIEW DUTCH BROS** HOUSTON, TX



#### ECONOMIC DRIVERS (NUMBER OF EMPLOYEES)

- 1. Walmart (37,000)
- 2. Memorial Hermann Health System (24,108)
- **3**. H-E-B (23,732)
- 4. The University of Texas MD Anderson Cancer Center (21,086) 10.Shell Oil Co. (11,507)
- 5. McDonald's Corp (20,918)
- 6. Houston Methodist (20,000)

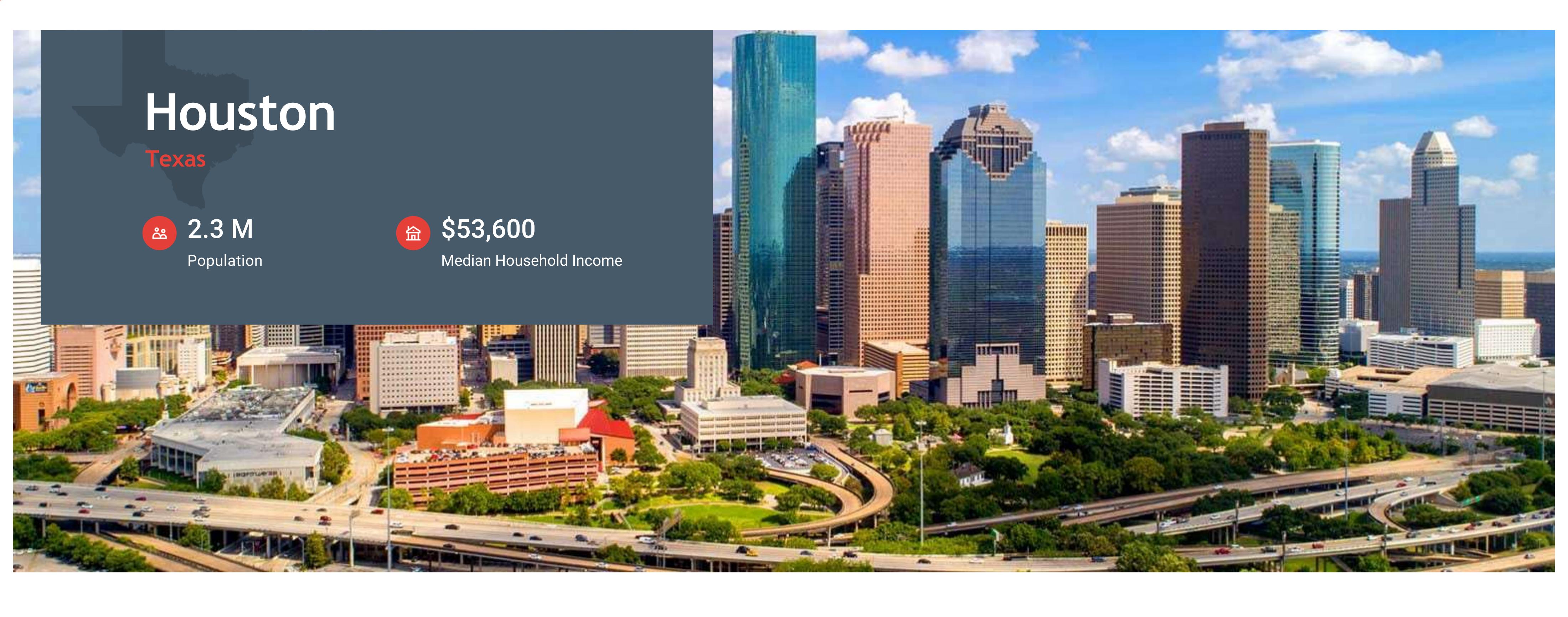
- 7. Kroger (16,000)
- 8. United Airlines (14,941)
- 9. Schlumberger (12,069)
- **11.Exxon Mobil Corp.** (11,000)
- **12.Texas Children's Hospital (10,992)**

S	1 Mile	3 Mile
	28,992	257,344
	10,467	102,126
ehold Income	\$69,638	\$80,651
old Expenditure	\$569.76 MM	\$6.08 B

**13.HCA** (10,830) 14.Landry's (10,800)

**15.UTMB Health (9,928)** 

**LOCATION OVERVIEW DUTCH BROS** HOUSTON, TX



The Houston MSA is the 5th Largest in the U.S.

### 5th

Houston is Home to Texas Medical Center – the Largest Medical Center in the World

#1

12 SECURE NET LEASE

#### The Houston-Sugar Land-Baytown Metropolitan Statistical Area (MSA), colloquially known as Greater Houston, is the 5th largest in the United States with a population of 7.34 million as of 2022.

From 2000 to 2030, the metropolitan area is projected by Woods & Poole Economics to rank 5th in the nation in population growth—adding 2.66 million people.

In 2006, Greater Houston ranked 1st in Texas and 3rd in the U.S. within the category of "Best Places for Business and Careers" by Forbes.

#### Houston is 2nd to New York City in Fortune 500 headquarters.

The Greater Houston Gross Metropolitan Product (GMP) in 2005 was \$308.7 billion, up 5.4 percent from 2004 in constant dollars. By 2016, the GMP rose to \$491 billion, 6th in the nation. Only 26 nations other than the United States have a GDP exceeding the Greater Houston GMP. Mining, which in Houston is almost entirely oil and gas exploration and production, accounts for 11 percent of Greater Houston's GMP. The area is one of the leading centers of the energy industry, particularly petroleum processing, and many companies have large operations in this region. The MSA comprises the largest petrochemical manufacturing area in the world, including for synthetic rubber, insecticides, and fertilizers. Much of metro area's success as a petrochemical complex is enabled by the Houston Ship Channel. The area is also the world's leading center for building oilfield equipment, and is a major center of biomedical research, aeronautics, and high-technology. Houston is home to several universities (including Rice University, Texas Southern University, and The University of Houston), and two of the largest systems of higher learning in the United States (The Houston and Lone Star Community College systems). The University of Houston's annual impact on the Houston-area's economy alone equates to that of a major corporation: \$1.1 billion in new funds attracted annually to the Houston area, \$3.13 billion in total economic benefit, and 24,000 local jobs generated. CNN/Money and Money Magazine have recognized 5 cities in the Greater Houston area the past 3-years as part of its 100 Best Places to Live in the United States.

### **IN THE NEWS**

**DUTCH BROS** HOUSTON, TX

### Houston named 4th most populous city in U.S. - with the greatest housing growth - in new Census report

AMBER HECKLER, JUNE 9, 2023 (INNOVATION MAP)

population gain of any U.S. city in 2022, according to the U.S. Census Bureau's latest findings.

Harris County also led the way with the **highest numeric gains** for **housing units** in the nation, at 32,694, coinciding with recent reports deeming Houston the most active real estate market within the last decade.

From July 2021 to July 2022, Houston added 11,223 new residents, bringing its total population to 2,302,878. By comparison, San Antonio (population just under 1.5 million) is the seventh largest.

Together, Houston-The Woodlands-Sugar Land ranked No. 5 in the list of the 10 most populous U.S. metro areas (as opposed to the cities, themselves). Dallas-Fort Worth-Arlington ranked one place higher at No. 4.

Texas cities and towns dominated every list in the new Census Bureau report. "Texas was the only state that had more than three cities on both the **15 fastest-growing** large cities and towns by numeric change and by percent change lists," the report says. Six out of the 15 fastest-growing cities in the United States are in Texas, and with one Houston suburb – Conroe – landing at No. 11. Conroe had an 6.3 percent population increase from July 2021 to July 2022, bringing the city's total population just over 101,400.

The north Austin suburb of Georgetown had the **highest growth rate** in the nation, at **14.4** percent, bringing the city's total population to more than 86,500 residents.

**EXPLORE ARTICLE** 

### Houston is the fourth most populous U.S. city, and saw the ninth largest numeric



EMILY MAREK, MAY 23, 2023 (HOUSTON AGENT)

The 100 largest U.S. cities were ranked based on inventory expansion in six categories during the time period from 2013 to 2022: single-family permits, multifamily permits, office space, industrial space, retail space and self-storage space.

Houston came in at No. 1, followed by four other Texas cities: San Antonio, Austin, Fort Worth and Dallas, respectively.



What makes Houston stand out from the crowd? The city recorded the highest number of single-family home permits in the U.S. in the past decade (approximately 55,600), with the highest production years not occurring until 2021 and 2022. There were 90,000 permits for new apartments during the same time frame.

Houston also came in first in the country for industrial construction and second for office space construction, with **66 million square feet** and 27 million square feet added in the past **10 years**, respectively.

Here are some Houston statistics from StorageCafe's report:

Multifamily permits: 89,448 (No. 4 overall)

Office space: **27,047,939 square feet** (No. 2 overall)

Industrial space: 65,862,162 square feet (No. 1 overall)

Retail space: 12,017,515 square feet (No. 2 overall)

Self-storage space: 5,699,859 square feet (No. 2 overall)

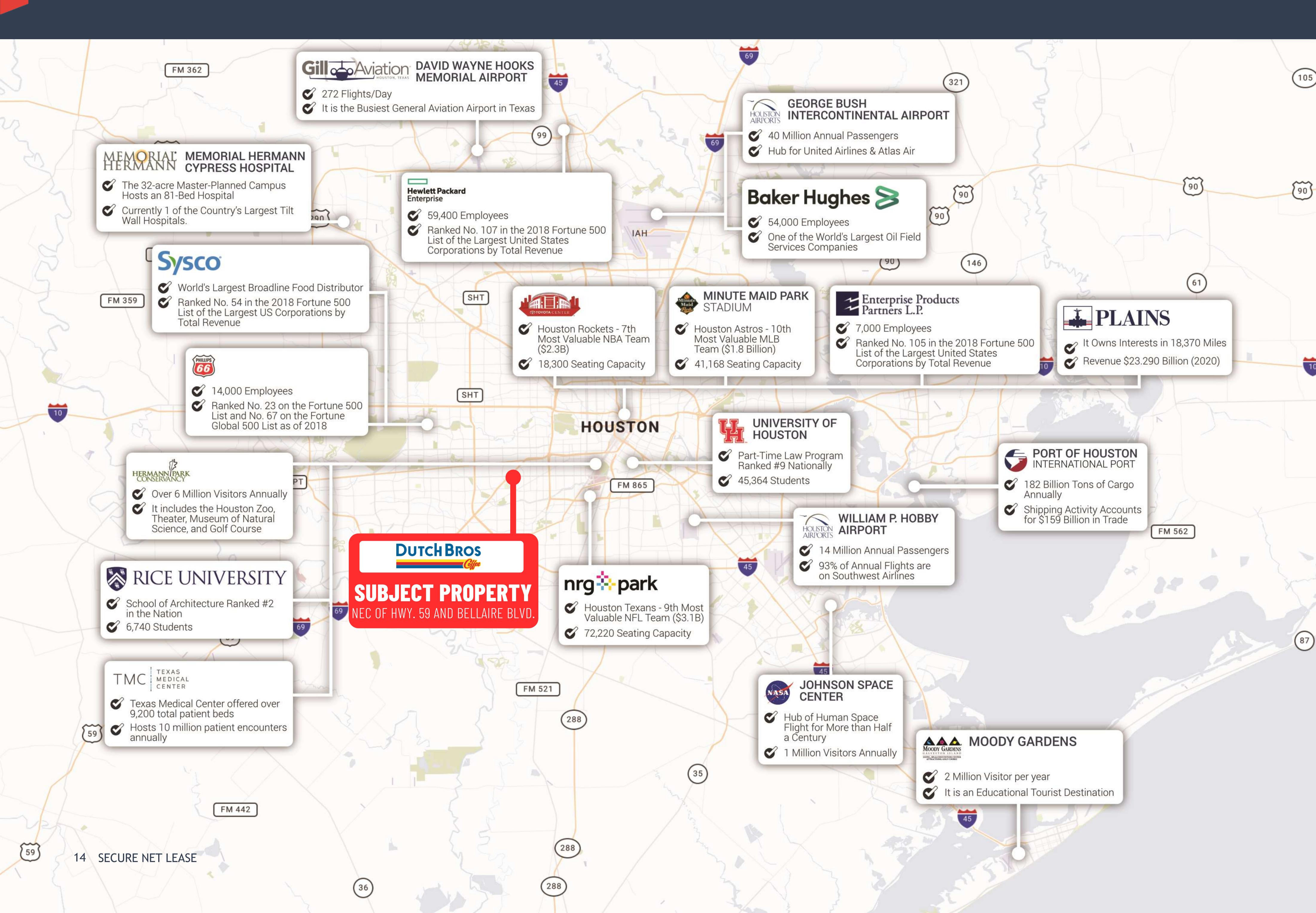
### Houston the top city for real estate development

Houston ranks as the No. 1 city for real estate development over the past decade, according to a new report from StorageCafe. Ample residential, industrial and commercial construction make the Texas city the country's hottest hub for real estate development.

Single family permits: **55,601 (No. 1 overall)** 

EXPLORE ARTICLE

### METRO AREA — DUTCH BROS HOUSTON, TX





CALL FOR ADDITIONAL INFORMATION



Office

10000 N Central Expressway

Suite 200 Dallas, TX 75231 (214) 522-7200

CALL FOR ADDITIONAL INFORMATION

James Anderson Vice President (214) 935-1446

janderson@securenetlease.com

## Los Angeles

Office

123 Nevada Street El Segundo, CA 90245 (424) 320-2321

**Bob Moorhead** 

Managing Partner (214) 522-7210

bob@securenetlease.com



### TEXAS DISCLAIMER DUTCH BROS HOUSTON, TX

### **Approved by the Texas Real Estate Commission for Voluntary Use**

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

#### Information about brokerage services

Before working with a real estate broker, you should know that the duties of a broker depend on whom the broker represents. If you are a prospective seller or landlord (owner) or a prospective buyer or tenant (buyer), you should know that the broker who lists the property for sale or lease is the owner's agent. A broker who acts as a subagent represents the owner in cooperation with the listing broker. A broker who acts as a buyer's agent represents the buyer. A broker may act as an intermediary between the parties if the parties' consent in writing. A broker can assist you in locating a property, preparing a contract or lease, or obtaining financing without representing you. A broker is obligated by law to treat you honestly.

#### If the broker represents the owner

The broker becomes the owner's agent by entering into an agreement with the owner, usually through a written – listing agreement, or by agreeing to act as a subagent by accepting an offer of subagency from the listing broker. A subagent may work in a different real estate office. A listing broker or subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first. The buyer should not tell the owner's agent anything the buyer would not want the owner to know because an owner's agent must disclose to the owner any material information the owner knows.

#### If the broker represents the buyer

The broker becomes the buyer's agent by entering into an agreement to represent the buyer, usually through a written buyer representation agreement. A buyer's agent can assist the owner but does not represent the owner and must place the interests of the buyer first. The owner should not tell a buyer's agent anything the owner would not want the buyer to know because a buyer's agent must disclose to the buyer any material information known to the agent.

#### If the broker acts as an intermediary

A broker may act as an intermediary between the parties if the broker complies with The Texas Real Estate License Act. The broker must obtain the written consent of each party to the transaction to act as an intermediary. The written consent must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. The broker is required to treat each party honestly and fairly and to comply with The Texas Real Estate License Act. A broker who acts as an intermediary in a transaction:

- Shall treat all parties honestly
- asking price
- by the owner;
- do so by the buyer; and

With the parties' consent, a broker acting as an intermediary between the parties may appoint a person who is licensed under The Texas Real Estate License Act and associated with the broker to communicate with and carry out instructions of one party and another person who is licensed under that Act and associated with the broker to communicate with and carry out instructions.

• May not disclose that the owner will accept a price less than the

• Submitted in a written offer unless authorized in writing to do so

• May not disclose that the buyer will pay a price greater than the price submitted in a written offer unless authorized in writing to

• May not disclose any confidential information or any information that a part specifically instructs the broker in writing not to disclose unless authorized in writing to disclose the information or required to do so by The Texas Real Estate License Act or a court order or if the information materially relates to the condition of the property.