# SECURE NET LEASE



# Shake Shack w/ Double Lane Drive-Thru Absolute NNN Lease / 10% Rent Increases Every 5 Years

\$8,183,000 | 4.25% CAP 19300 Katy Fwy, Katy, TX 77084 (Houston)





- Brand New 15-Year Absolute NNN Lease w/ 10% Rental Increases Every 5 Years
- New Prototype Building Featuring a Double Lane Drive-Thru  $\checkmark$
- **Excellent Signalized, Hard Corner Location** at the Intersection of  $\checkmark$ Greenhouse Rd and the I-10 Frontage Rd, directly off of the Katy Tollway/I-10 (304,833 Combined VPD).
- Image: A start of the start of
- Houston is the 5th Largest MSA in the United States and is Home to the World's Largest Medical Center
- Shake Shack has Been One of the Fastest-Growing Food Chains in the US with over 440 locations globally

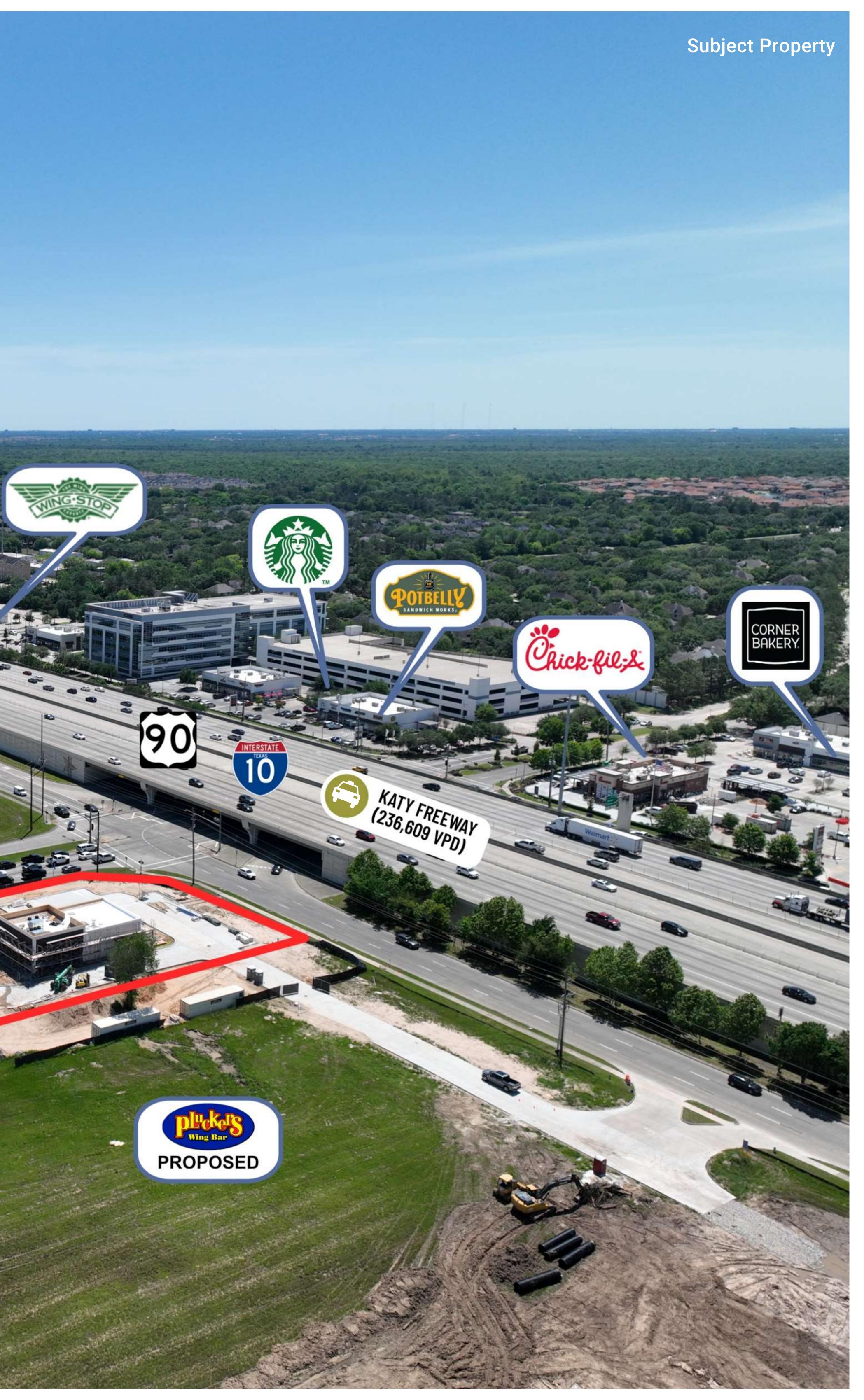
# Est. Rent Commencement May 2023

# Double **Drive-Thru**









# **INVESTMENT OVERVIEW** SHAKE SHACK KATY, TX



### **CONTACT FOR DETAILS**

### Matthew Scow

Executive Vice President (214) 915-8888 mscow@securenetlease.com

### **Bob Moorhead**

Managing Partner (214) 522-7210 bob@securenetlease.com

# \$8, 183, 0004.25% CAP

NC

\$347

Building

±3,37

Land

±1.119

Year

202

Lease

Absolute

Occupa

100

This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.

DI		Brand New 15-Year Absolute N increases every 5 years, includir	
,747		New Prototype Building Featuri	
g Area		Thru, which is Shake Shack's ne developed in response to high c results from these new store co expectations and are significant	
'2 SF			
		<b>Excellent Signalized, Hard Corn</b> Intersection of Greenhouse Rd a	
Area		directly off of the Katy Tollway/ VPD).	
95 AC		Subject Property Located in a C several national tenants, includi	
Built		Starbucks, H-E-B, Walmart Supe Lowe's, Office Depot, Torchy's	
23		<b>Strong Income Demographics N</b> <b>Area.</b> The median household income mile of the subject property	
Туре		the median household income affluent surrounding communit	
e NNN		<b>Katy is Located 30 Miles from I</b> Houston offers a diverse and af	
oancy		the 5th Largest MSA in the Uni World's Largest Medical Cente and Cargo Port, and 24 Fortun	
0%		Shake Shack has Been One of t Chains in the US with over 440 company's gross revenue for 20 is a 21.7% increase from 2021.	

### **INN Lease** with 10% rental ing options periods.

### ring a Double Lane Drive-

ewest store concept consumer demand. The early oncepts have exceeded ntly increasing store revenue.

### ner Location at the

and the I-10 Frontage Rd, (I-10 (304,833 Combined

### Dense Retail Corridor near

ling Chick-fil-A, At Home, ercenter, Sam's Club, Target, Tacos, and more.

### Within the Immediate Trade

ncome is over \$96,000 within y, which is significantly above for the city and indicates an

### Downtown Houston.

ffordable quality of life. It is ted States and is home to the r, the Nation's Largest Cruise e 500 Company Headquarters.

### the Fastest-Growing Food

locations globally. The 022 was over \$900M, which





# **TENANT OVERVIEW** SHAKE SHACK KATY, TX

# SHAKE

2022 REVENUE \$900 M

(21% Increase from 2021)

STOCK TICKER SHAK

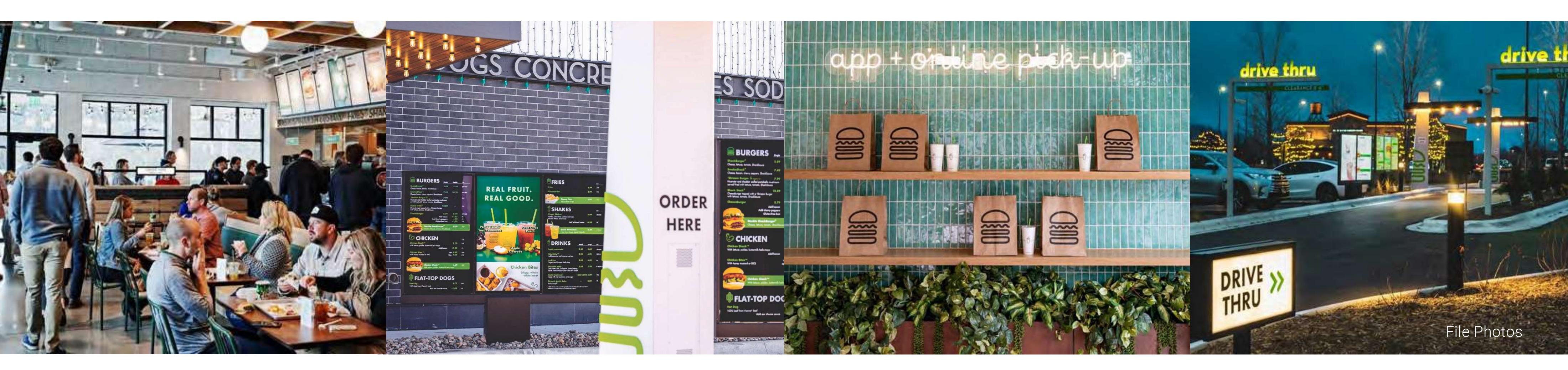
LOCATIONS 440+

### shakeshack.com

Lessee: Shake Shack Texas, LLC **Guarantor:** SSE Holdings, LLC

With its high-quality food at a great value, warm hospitality, and a commitment to crafting uplifting experiences, Shake Shack quickly became a cult-brand with widespread appeal. Shake Shack's purpose is to Stand For Something Good®, from its premium ingredients and employee development, to its **inspiring designs** and deep community investment.

Since the original Shack opened in 2004 in NYC's Madison Square Park, the Company has expanded to over 440 locations system-wide, including about 290 in 32 U.S. States and the District of Columbia, and over 150 international locations.



### Shake Shack serves elevated versions of American classics using only the best ingredients. It's known for its delicious made-to-order Angus beef burgers, crispy chicken, hand-spun milkshakes, house-made lemonades, beer, wine, and more.

# IN THE NEWS SHAKE SHACK KATY, TX

# Shake Shack expects to open up to 70 units in 2023

JULIE LITTMAN, JANUARY 11, 2023 (RESTAURANT DIVE)

Shake Shack expects to open 65 to 70 restaurants this year, Shake Shack CFO Katie Fogertey said Tuesday during the ICR Conference. Forty of those locations would be domestic units, and 25 to 30 will be licensed.

The burger chain opened 69 stores in 2022, growing its base by 19% to 436 units, she said. Of these new restaurants, **36** were company-operated and **33** were licensed. Shake Shack continues to open mix of store formats, including drivethrus and nontraditional locations in food courts, airports and travel centers.

Shake Shack is targeting average unit volumes of \$4 million. Company-owned AUVs averaged about \$3.8 million in 2022, according to Shake Shack's presentation materials.

Shake Shack's **biggest growth push** of late has centered on drive-thrus, the first of which opened in 2021. The company has since opened 11 drive-thru units, nine of which opened during the fourth quarter of 2022, Shake Shack CEO Randy Garutti said at ICR. The company plans to open 10 to 15 drive-thrus this year, and these projections are in line with the company's original expectation of opening **25 drive-thrus** by the end of 2023. "There are many of the drive-thrus that are run-rating higher than that and some that are below," Garutti said. "We're learning what is it about that site, about the layout, about that type of drive-thru that's going to drive that [AUV]." Drive-thru units are more expensive to build, however, ranging from \$2.4 to \$3 **million** in build-out costs, he said. "There will also be some built-to-suit opportunities where we can spend less than this and trade a bit of a **higher occupancy** for lower build-out costs to overall balance our CapEx," he said.



DANNY KLEIN, MARCH 2023 (QSR MAGAZINE)

Katie Fogertey was already well known within Shake Shack circles. As Goldman Sachs' lead analyst covering restaurants, she wrote a bull report for the fast casual during a time when few pundits agreed. How investors saw the company, Fogertey felt, wasn't reflective of Shake Shack's unicorn position among quickserves, or its growth potential. There were **297** systemwide Shacks at this time end of Q2 2019. Today, there's more than **430**.

"Of late, much of the chain's gains result from in-store dining flooding back. People want to hang out in Shake Shacks again. And yet, this increased foot traffic layering on top of "digital channels that never existed a few years ago," Garutti said in December, pushing the brand to optimistic heights. Shake Shack's total revenue in Q4 rose 17.4 percent, year-over-year, to \$238.5 million as samestore sales upped 5.1 percent... Digital and kiosk sales are up 330 percent since 2019, from \$147 million to \$494 million. Digital guests spend 20 percent more than traditional ones. They boast higher frequency and offer Shake Shack access to new occasions."

Going back, Fogertey held a number of "big conversations," she says, about how she came to that conviction and buy rating. It earned her a measure of notoriety. But soon enough, Fogertey was having an entirely different discussion around Shake Shack's prospects. When COVID-19 arrived (good luck trying to model sales), Fogertey decided she wanted to get off the sidelines. "I wanted to be part of the solution and the path forward," she says. "It felt like it was just something that was inside of me." Shake Shack's chief financial officer positioned opened and Fogertey told her husband, "That's the job I want." She called the next day and pitched herself.

# Shake Shack's Katie Fogertey Sees Into the Future

### Katie Fogertey didn't take your typical journey to Shake Shack's C-suite. It might just be why the CFO has made such an impact during one of the most transformative times in brand history.

# **LEASE OVERVIEW** - SHAKE SHACK KATY, TX

**Initial Lease Term** 

Rent Commencement

Lease Expiration

Lease Type

**Rent Increases** 

Annual Rent YRS 1-5

Annual Rent YRS 6-10

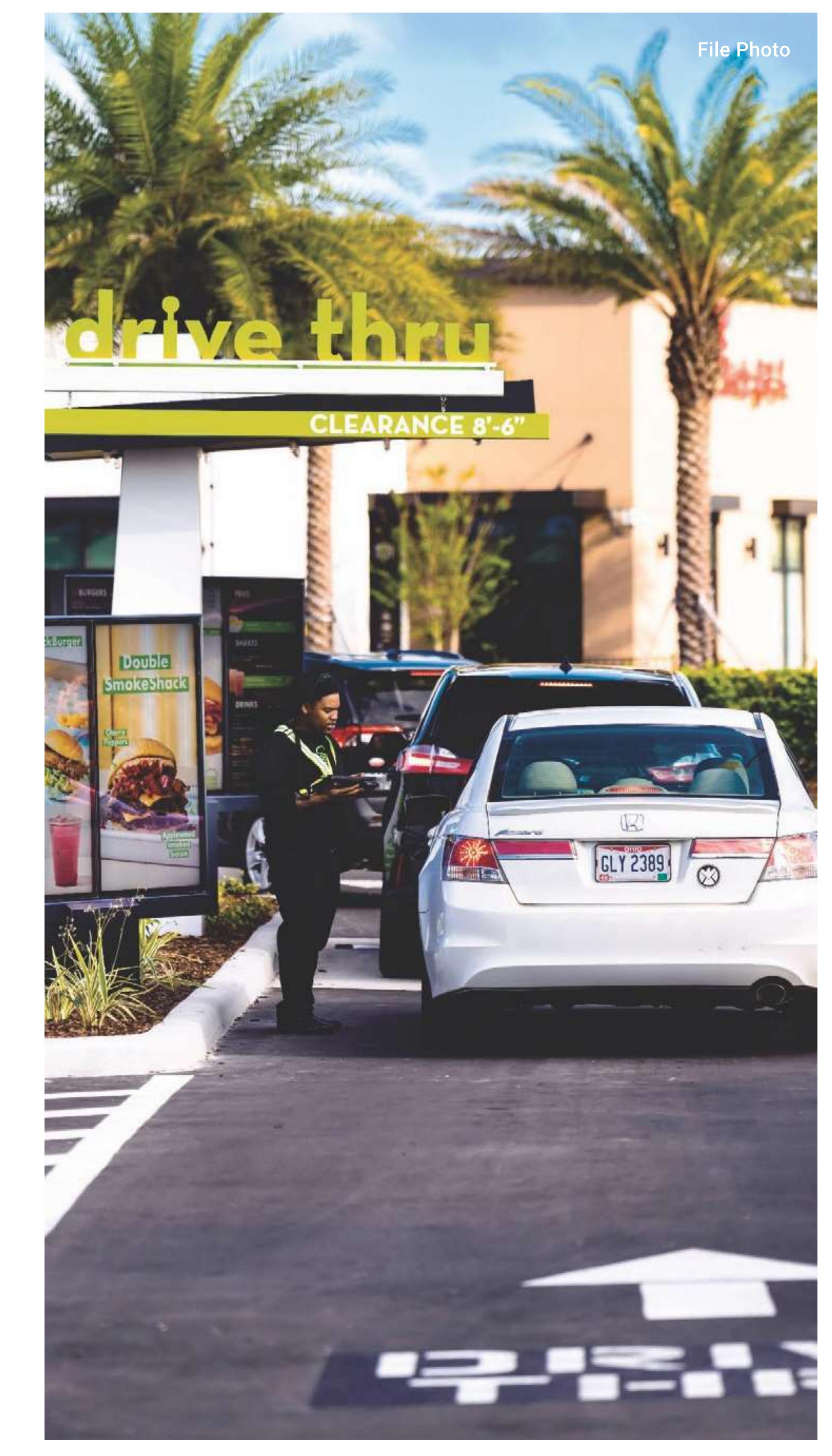
Annual Rent YRS 11-15

Option 1

Option 2

This information has been secured from sources we believe to be reliable but we make no representations or warranties, expressed or implied, as to the accuracy of the information. Buyer must verify the information and bears all risk for any inaccuracies.

15 Years, Plus Two, 5 - Year Options to Renew
May 2023
April 2038
Absolute NNN Lease
10% Every 5-Years
\$347,747
\$382,522
\$420,774
\$462,851
\$509,136





# **SITE OVERVIEW** SHAKE SHACK KATY, TX

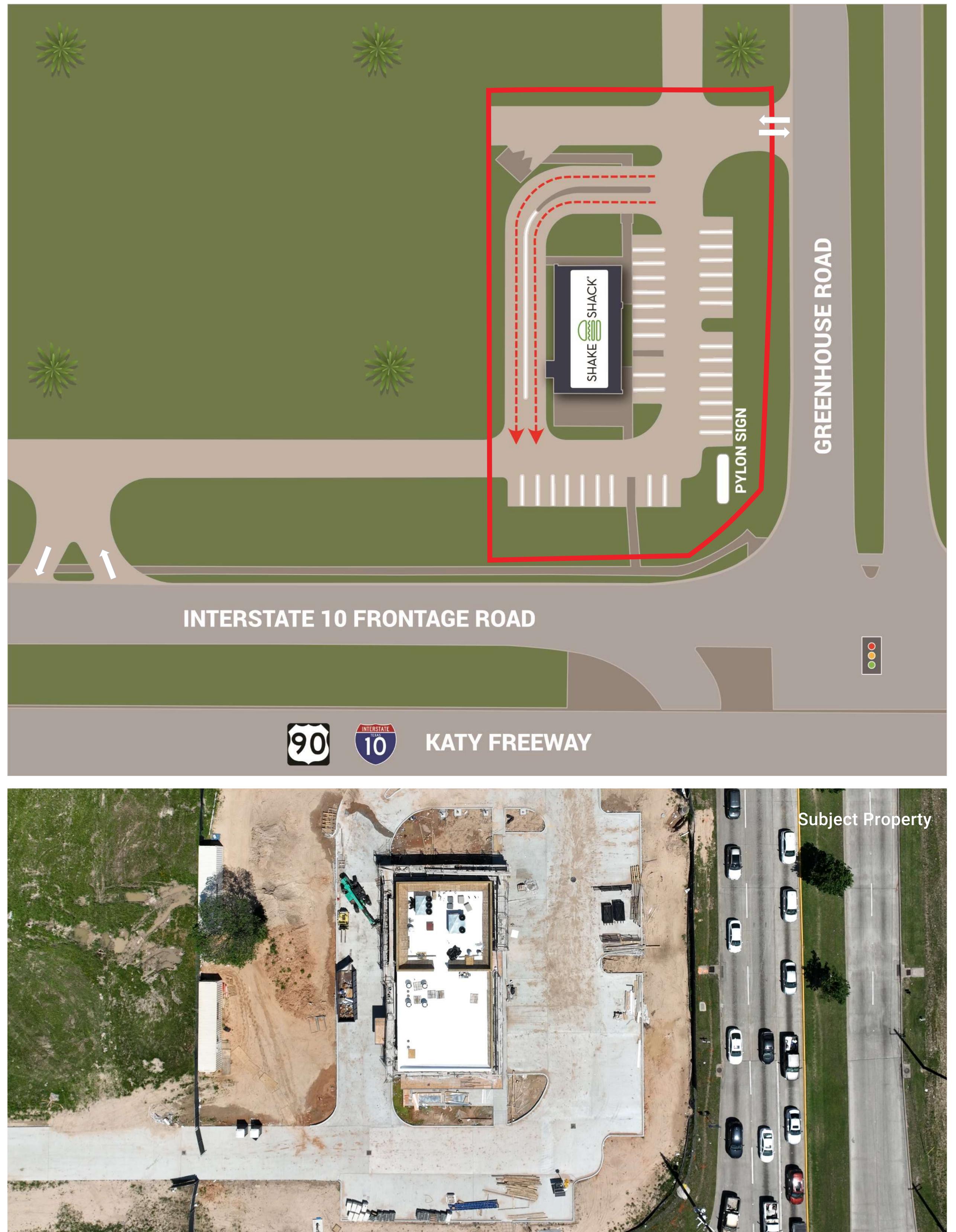
	Year Built	2023
	Building Area	<b>±3,372</b>
A	Land Area	±1.12

**NEIGHBORING RETAILERS** 

- Kohl's
- Lowe's Home
  - Improvement
- At Home
- H-E-B
- Target
- Walmart Supercenter
- The Home Depot
- Conn's HomePlus
- Hobby Lobby
- Sam's Club

# 2 SF

# AC





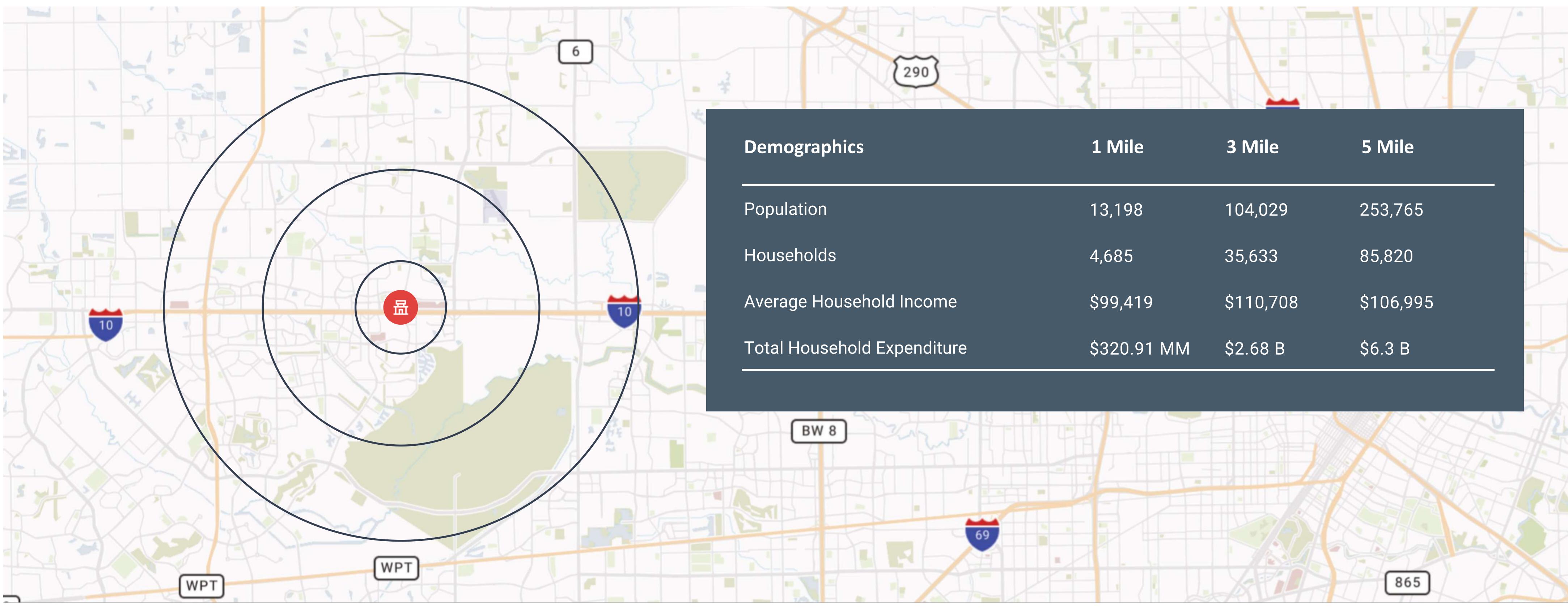
# **CONSTRUCTION PROGRESS** — APRIL 17,2023 KATY, TX







# **LOCATION OVERVIEW** SHAKE SHACK KATY, TX



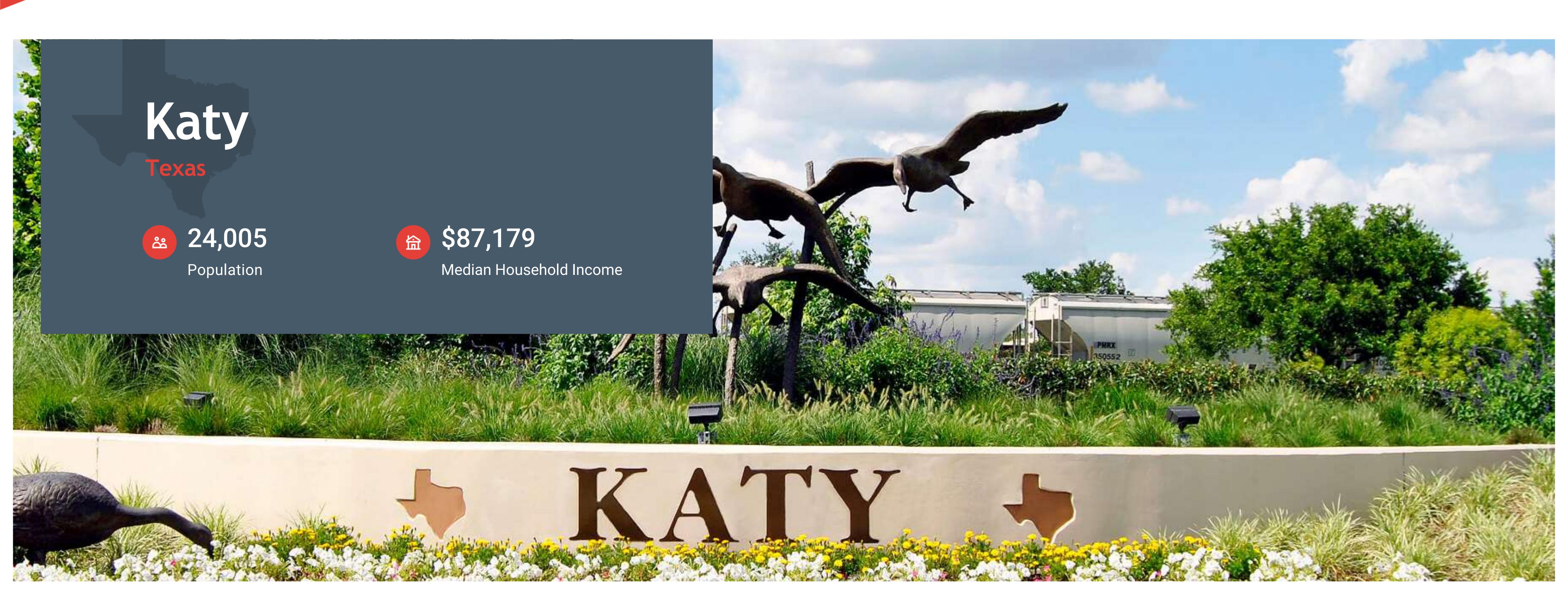
### ECONOMIC DRIVERS (NUMBER OF EMPLOYEES)

- 1. Katy Mills (2,900)
- 2. Katy Independent School District (1,827)
- **3**. Amazon (1,300)
- **4**. Igloo (1,061)
- 5. Typhoon Texas (755)
- 6. Wal-Mart Stores (388)

- 7. HEB Grocery (340)
- 8. Costco (292)
- 9. City of Katy (265)
- **10.** American Furniture Warehouse (252)

S	1 Mile	3 Mile
	13,198	104,029
	4,685	35,633
ehold Income	\$99,419	\$110,708
old Expenditure	\$320.91 MM	\$2.68 B

# **LOCATION OVERVIEW** - SHAKE SHACK KATY, TX



Niche Listed Katy as one of the Top 10 Places to live Near Houston, TX

## TOP 10

The Houston MSA is the 5th Largest MSA in the US



### The City of Katy is the hub of three counties - Harris, Waller and Fort Bend - and is located 30 miles west of Houston.

The City was founded on rice farming in the late 1800s and was formally incorporated in 1945.

Katy offers the best of both worlds - the charm of a small town, but all the conveniences of a large city. It is rich in traditions and heritage and boasts a community pride that is unmatched.

The City provides the highest quality of life for its residents. Beautiful neighborhoods, master-planned communities and abundant green space for parks and recreation.

Katy ISD ranks among the top school districts in the country, offering students excellent education. Many large, mid-size and small businesses call Katy home, and the City of Katy is proactive in economic development to create a businessfriendly environment. Katy continues to be an attractive family-oriented city with a premier school district and a shopping and entertainment destination with the Katy Mills Mall and the Texas Typhoon Water Park, exceptional parks and recreational facilities that draw multiple events and festivals. The Leonard E. Merrell Center, a large indoor seated venue of the Katy Independent School District, remains a top location for high school and college sporting events and other private large events.

# IN THE NEWS SHAKE SHACK KATY, TX

# Katy Entertainment Developments **Boom Matching Growth**

NATALIE COOK CLARK, FEBRUARY 22, 2023 (KATY MAGAZINE ONLINE)

Katy continues to grow with new businesses and residential communities. Entertainment venues continue to open and make plans as newcomers see what longtime residents already know, Katy is great!

The City of Katy recently shared their **Comprehensive Plan 2040**, a plan for the decades ahead put together by the public, City Council, staff and a consulting group. Planning for a **possible entertainment** district was included. This would be in downtown Katy and cover the area where Katy residents enjoy **popular establishments** like MKT Distillery and No Label Brewery. It's also where the historic rice dryers are, which are under **new ownership** and entering phase one in an exciting project.

According to a real estate trend website Opendoor, the Katy area zip code 77494 was ranked the number 3 neighborhood in the U.S. out of a list of 10. Such growth comes with the rise of amenities such as entertainment.

"The KT Entertainment District is a relatively **new opportunity** with the emergence of the brewery and distillery uses on the sites of Katy's historic rice dryer structures, setting up for the **potential transformation** of a larger area into a **near-downtown focal point** for both leisure uses and other **business activity**," states the Comprehensive Plan on the KT Entertainment District.

"Right now, the Entertainment District is an idea on paper, there will be more public discussion, but the area is primed for a destination area," says Katy City Council Member and Mayor Pro Tem Chris Harris.

"We feel this would be a huge step in the right direction for us and our neighbors," says the owner of the Cardiff Rice Dryer. "Hoping this comes to fruition for the protection of the historic rice dryers."

**EXPLORE ARTICLE** 

# Katy Expansion Includes a New Target, Entertainment, Thousands of New Homes, and More

NATALIE COOK CLARK, AUGUST 31, 2022 (KATY MAGAZINE ONLINE)

"The City of Katy is a vibrant and growing community," says Katy Mayor William "Dusty" Thiele. "We pride ourselves on maintaining a small-town atmosphere and strive to keep the **traditions and heritage** of Historic Katy alive."



From new business developments to fast-growing master planned communities, Katy is experiencing massive growth. Still, with a strong economic growth and influx of newcomers, Katy takes pride in holding on to its small-town charm.

One of the most exciting new developments in progress is the Katy Boardwalk off of Kingsland Boulevard and just south of I-10. It's near Katy Mills and when completed will have a conference center with hotel, dining, and commercial space. Luxury residential lofts, the Boardwalk Lofts are already open. The centerpiece for the development is a 90-acres lake and nature preserve.

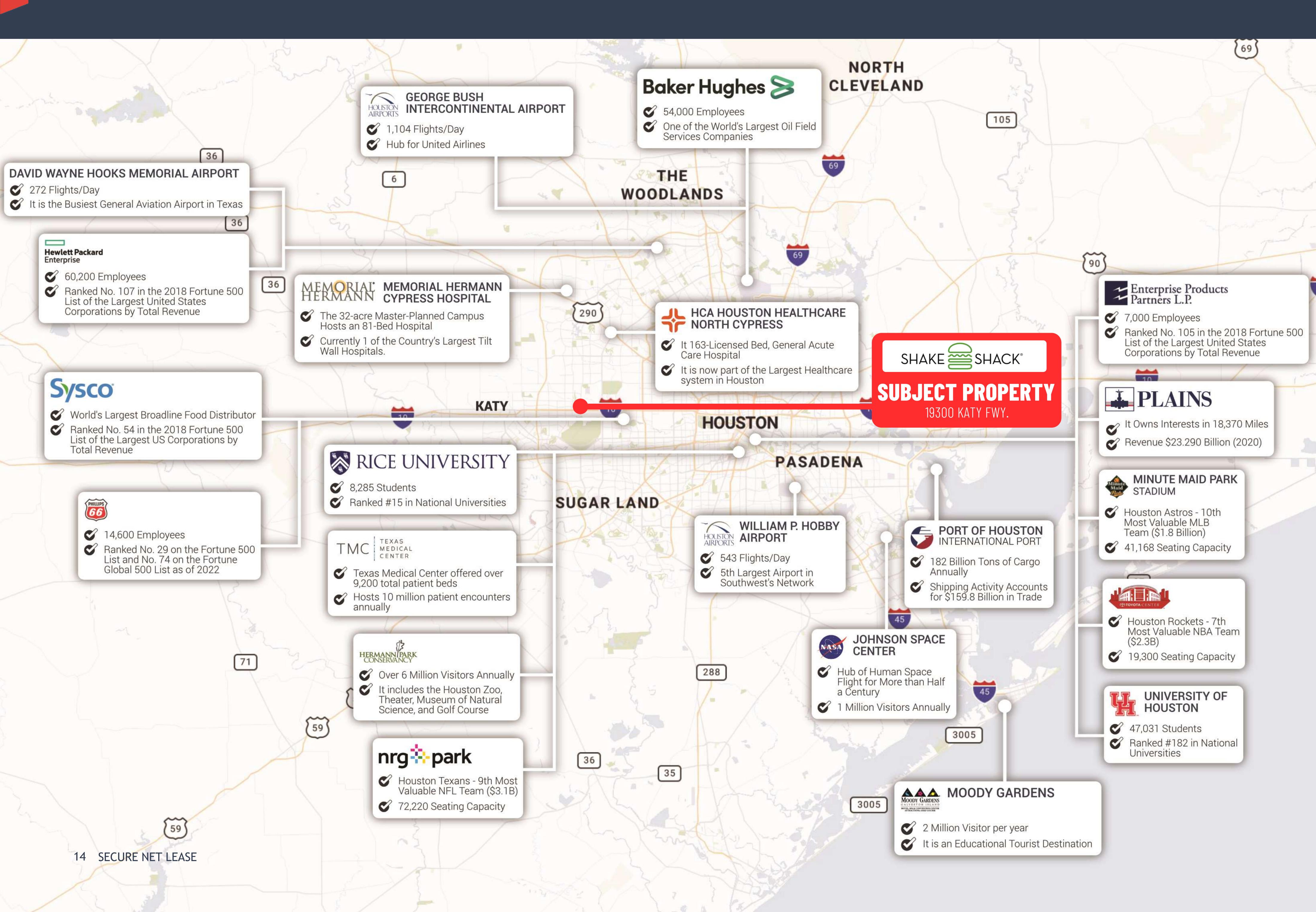
Popular Katy restaurants like Scholars and Scoundrels and Brett's Barbecue Shop will be some of the **businesses** going into the Boardwalk Crossing area in the District at 24566 Kingsland Boulevard. 1776- The Steakhouse will also be opening. They are a fine dining restaurant and newcomer to Katy.

While this **project** has experienced delays, construction recently resumed on the next phase of the trail and expanding the roads around it. The convention center and hotel haven't shared any recent updates.

"There is much activity taking place between **Highway 90 and I-10** to Woods Road and we are seeing a lot of interest in that area for commercial development," says Mayor Thiele. "We are looking forward to the development of Pederson Tract as well." Mayor Thiele is hopeful that new commercial development to the west of Katy will stimulate the local economy and provide **job opportunities** for Katy citizens.

EXPLORE ARTICLE

# METRO AREA — SHAKE SHACK KATY, TX





CALL FOR ADDITIONAL INFORMATION



Office

10000 N Central Expressway

Suite 200 Dallas, TX 75231 (214) 522-7200

### CALL FOR ADDITIONAL INFORMATION

Matthew Scow Executive Vice President (214) 915-8888

mscow@securenetlease.com

# Los Angeles

Office

123 Nevada Street El Segundo, CA 90245 (424) 320-2321

**Bob Moorhead** 

Managing Partner (214) 522-7210

bob@securenetlease.com



# **TEXAS DISCLAIMER** SHAKE SHACK KATY, TX

## **Approved by the Texas Real Estate Commission for Voluntary Use**

Texas law requires all real estate licensees to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

### Information about brokerage services

Before working with a real estate broker, you should know that the duties of a broker depend on whom the broker represents. If you are a prospective seller or landlord (owner) or a prospective buyer or tenant (buyer), you should know that the broker who lists the property for sale or lease is the owner's agent. A broker who acts as a subagent represents the owner in cooperation with the listing broker. A broker who acts as a buyer's agent represents the buyer. A broker may act as an intermediary between the parties if the parties' consent in writing. A broker can assist you in locating a property, preparing a contract or lease, or obtaining financing without representing you. A broker is obligated by law to treat you honestly.

### If the broker represents the owner

The broker becomes the owner's agent by entering into an agreement with the owner, usually through a written – listing agreement, or by agreeing to act as a subagent by accepting an offer of subagency from the listing broker. A subagent may work in a different real estate office. A listing broker or subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first. The buyer should not tell the owner's agent anything the buyer would not want the owner to know because an owner's agent must disclose to the owner any material information the owner knows.

### If the broker represents the buyer

The broker becomes the buyer's agent by entering into an agreement to represent the buyer, usually through a written buyer representation agreement. A buyer's agent can assist the owner but does not represent the owner and must place the interests of the buyer first. The owner should not tell a buyer's agent anything the owner would not want the buyer to know because a buyer's agent must disclose to the buyer any material information known to the agent.

### If the broker acts as an intermediary

A broker may act as an intermediary between the parties if the broker complies with The Texas Real Estate License Act. The broker must obtain the written consent of each party to the transaction to act as an intermediary. The written consent must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. The broker is required to treat each party honestly and fairly and to comply with The Texas Real Estate License Act. A broker who acts as an intermediary in a transaction:

- Shall treat all parties honestly
- asking price
- by the owner;
- do so by the buyer; and

With the parties' consent, a broker acting as an intermediary between the parties may appoint a person who is licensed under The Texas Real Estate License Act and associated with the broker to communicate with and carry out instructions of one party and another person who is licensed under that Act and associated with the broker to communicate with and carry out instructions.

• May not disclose that the owner will accept a price less than the

• Submitted in a written offer unless authorized in writing to do so

• May not disclose that the buyer will pay a price greater than the price submitted in a written offer unless authorized in writing to

• May not disclose any confidential information or any information that a part specifically instructs the broker in writing not to disclose unless authorized in writing to disclose the information or required to do so by The Texas Real Estate License Act or a court order or if the information materially relates to the condition of the property.